Social Capital: A Foundation for Building Community Capacity

Moderator: Prof Joe LEUNG Cho-bun

11 June 2010
11:00am-12:30pm
Workshop Content

- Brief Introduction on Social Capital (SC)
- Brief Introduction on Community Investment and Inclusion Fund (CIIF)
  Mr YEUNG Ka-sing, SBS, JP, Chairman of the CIIF Committee
- Sharing of Practice Experience
  Representatives of five project teams
- Q & A
SC – World Bank perspective

- Vibrant economic and social development needs more than: “human capital”, “financial capital” and “infra-structural capital”

- “Social capital” - the missing link - lubricant, glue and synergy for development

- Key features of social capital:
  - values / norms
  - networks of relationships
  - institutional collaboration

Creating Hope, Trust and Resilience
SC – sociological perspectives

✓ Social trust
✓ Social connectivity
✓ Social participation & opportunities
✓ Social inclusion
Social Capital: capacity or resource of the community to take collective actions for the common good

An upsurge of interest in the study of SC, particularly after the work carried out by Putnam

Focus has been on definitions, measurements and impacts
SC- International Reference

• Studies show that SC can contribute to a variety of socio-economic improvements
• Missing in the research on how SC can be created through government intervention and community-based innovations
• CIIF projects aim to show how SC can be built or rebuilt to contribute to the welfare of community, particularly through strengthening of mutual trust between social sectors
Brief Introduction on Community Investment and Inclusion Fund (CIIF)

Mr YEUNG Ka-sing, SBS, JP, Chairman of the CIIF Committee
Background

HKSAR Government set up in 2002
HK$300 million seed fund
To support collaborative projects
To create social capital (SC) in Hong Kong
Objectives of CIIF

- promoting community *participation* and *cross-sectoral collaboration*
- enhancing the *capacity of individuals*
- fostering *mutual support*, care and assistance among people
- developing community *support networks* and enhancing *community capacity*
- reinforcing the sense of belonging in the community and *social cohesiveness*
Social Capital Development Approach: Social Investment

- **Not** one-off service
- **Not** subsidy giving
- **Not** remedial in nature

Investing in the community

- targeted investment to develop capacity
- achieving transformational social outcomes
- creating sustainable changes, conditions and outcomes through partnerships
Social Capital is happening here in HK

as of May 2010

Critical mass
 >200 projects
 Total funding >HK$200M
 Cover all 18 districts in HK

Outcomes
 530,000 participants
 20,000 from recipients to givers
 14,000 families being supported
 >4,700 partnerships
 440 mutual help networks
**Affirmation**

✓ **International recognition**: Serving Director of Asian Development Bank acknowledged CIIF projects models to be served as practice models for other Asian countries’ reference.

✓ **Research based affirmation**: Evaluation Consortium formed by 5 local academic schools completed 7 independent evaluation study and affirmed the effectiveness of project strategies and outcomes achieved.
Outcomes Achieved

The CIIF -

• was effective in developing and enhancing the capabilities of project participants and encouraging them to become self-reliant;
• promoted mutual trust and support among people from different generations, background, ethnicity through effective use of community networks and resources;
• helped entrench cross-sectoral collaboration models and encourage private sector to engage in community activities;
• helped advocate strategies to create social capital, such as mentoring, matching partners, networking and complementarity; and
• was effective in promoting best practice models for developing social capital.
Commitment Participation
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<th>Focus</th>
<th>Project Examples</th>
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<td>Case 1: Families Support in Community</td>
<td>Sham Shui Po Child-friendly Community Network</td>
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<td>Case 2: Enhancing Youth Employability and Development – Modern Apprenticeship</td>
<td>Career Park</td>
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<td>Case 3: Professionals Team Up to Provide Comprehensive Community Care</td>
<td>Safe and Healthy Estate in Cheung Tsing</td>
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<td>Case 4: Weaving Resident-based Mutual Help Network – House/Floor Captain Model</td>
<td>Caring Estates in the Southern District</td>
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<td>Case 5: Community-based Tripartite Collaboration Building Safety Network</td>
<td>To Cultivate Safe and Healthy City in Tung Chung</td>
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Q & A Session

Welcome views, questions & sharing
Thank You

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Further discussion & enquiries
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