

Project Name	: “Car of Friendship & Neighbourhood” Community Networking Project (0080-32)
Organisation & Service Unit	: Hong Kong Sheng Kung Hui Welfare Council – Hong Kong Sheng Kung Hui Kowloon City Family Support Networking Team
Approved Amount	: HKD 3,230,000
Target District	: Kowloon City District
Target Group	: Children and Families, Women, Local Residents
Project Period	: 1 December 2021 to 30 November 2024 (three years)

Project Summary:

This project, adopting the “Community-Welfare-School-Business” collaborative model, aims to build a volunteer system and a neighbourhood support network, consisting of “Street Captains” in Chun Seen Mei Chuen, Ma Tau Wai Estate and the area around To Kwa Wan 13 Streets, to respond to the needs of the families in the district. With a “Resource Sharing Car”, “Street Captains” (family volunteers) will organise mobile service station on various themes to address the needs of society, facilitate community inclusion and enhance the sense of belonging of families to the community. The project also makes preparation for the redevelopment and relocation of Chun Seen Mei Chuen. “Street Captains” will help build a friendly and caring community. They will also be trained to be volunteer leaders and, working with cross-sectoral collaborators, build the “Friend-bor Heart” community network to support the sustainable development of the project and achieve “neighbourhood friendliness and mutual support”.

Project Objectives and Strategies:

- (1) Bringing together families from different backgrounds in the district to enhance their community participation and strengthen the ties among them**
 - Through cooking, sewing and hand puppet shows, the “FriendSeries” activities are implemented to attract families from different races and strata to participate in the project and increase connection among them.
 - Residents with potential are identified in different activities. After receiving training as “Street Captains”, they will assist in organising activities to unite families in the district.
- (2) Encouraging residents to make the best use of their talents to build a neighbourhood support network**

- "Street Captains" will run the "Resource Sharing Car" and "Service Station". Activities in different forms and on different topics will be organised to facilitate interaction among residents, respond to the needs of families in the district and build a neighbourhood support network.
- Residents with potential are identified in different activities. They are encouraged to be volunteers. Making the best use of their talents, they will work with "Street Captains" to organise different activities to support residents in need.

(3) Leveraging the strengths of collaborators to support the needs of residents continuously

- To establish the "Friend-bor Heart" cross-sectoral collaborative community-friendly platform and enhance the participation of "Street Captains" in the platform. The platform will formulate actions to respond to the needs of families in the district continuously.