

Project Name:	Always Loving & Caring in SMP (0031-32)
Organisation & Service Unit:	Kwun Tong Resident Association
Approved Amount:	HKD 3,086,000
Target District:	Kwun Tong District
Target Group:	Residents, elders and carers in Sau Mau Ping District
Project Period:	1 December 2021 to 30 November 2024 (three years)

Project Summary:

this project adopts the “Community-Medical-Welfare-School” cross-sectoral collaborative model and uses “ageing in place” as the intervention point. By establishing the “House Captain System” and providing escort service “Double Comfort”, the project aims at encouraging residents and carers of the elderly of different age groups to promote reciprocity. Volunteers will pay regular visits to and care for the elderly singletons and doubletons in the district, and build a neighbourhood support network for the elderly. By linking up volunteer teams from various sectors and training residents to be “Gerontech-Fun volunteers”, the project also promotes the “Social Inclusion Campaign” with the theme of building an age-friendly community, thus enhancing the public’s awareness of the elderly.

Project Objectives and Strategies:

(1) Encouraging community participation of residents/company employees of different age groups and advocating the building of an age-friendly community

- To make effective use of the achievement of “Friends of Ageing in Place”, the self-operated group formed in the previous phase of the project, and expand the “House Captain System” to Sau Mau Ping South Estate. House Captains will pay regular visits to the elderly in need in the district and help build a neighbourhood support network.
- To recruit and train community members of different age groups, students in the district and company employees as “Gerontech-Fun volunteers”. They will help organise community activities and promote the concept of “age-friendliness”, with the aim of building a smart ageing community.

(2) Encouraging community participation of carers of the elderly and building a mutual support network among themselves

- By providing different types of training and activities related to ageing-in-place, the project aims to enhance the caring skills and resilience of carers. Through role transformation, carers are encouraged to share their experiences to help others from similar backgrounds, and in the long run, jointly establish the mutual support network “Friends of Carers”.

(3) Leveraging the advantages and strengths of collaborators to build a friendly community for the elderly to age in place

- To deepen the function of the “Community-Medical-Welfare-School” collaborative platform established in the previous phase of the project and conduct regular cross-sectoral meetings. By providing manpower resources and expertise in various activities, the collaborators help volunteers from various sectors learn from and work with each other, so that they can make full use of their talents.