

Project Name	: Project New Vision (Lai King) (0066N-31)
Organisation & Service Unit	: The Urban Peacemaker Evangelistic Fellowship Ltd. (TKT Office)
Approved Amount	: HKD 3,720,000
Target District	: Kwai Tsing District (Lai King Estate)
Target Group	: Local residents
Project Period	: 1 April 2021 to 30 September 2024 (Three years and three-month intake period, extended three months)

Project Summary:

This project, adopting the “Community-Welfare-Business-Medical” collaborative model and using physical and mental wellness as intervention points, promotes mutual trust among new and existing residents of Lai King Estate. With the expertise of various sectors and participation of local residents, a volunteer group “Liking Ambassador” will be developed. By providing support services during the intake period, the project helps new residents adapt to the new environment. A “House Captain System” will be established in the estate to build a neighbourhood support network. Besides, the project establishes a cross-sectoral collaborative platform and a referral mechanism to support residents’ need and promote a harmonious community.

Project Objectives and Strategies:

Objective (1): Assist new residents in aptly obtaining community information and enhance their ability to adapt to the new environment

- Support services during the intake period: To provide services such as setting up street stations, distributing community resource kits, organising guided tours and welcome briefings, etc., to help residents obtain appropriate community information and enhance their adaptability to the new environment.

Objective (2): Encourage residents to build a neighbourhood support network

- “Liking Ambassador” (House Captain System): To link up different sectors and invite them to train the volunteers with their expertise. Potential residents in the estate are encouraged to be “Liking Ambassadors” (i.e. house captains) to support residents in need living in the same block and build a neighbourhood support network.

Objective (3): Enhance residents’ sense of belonging to the new community

- Wellness booster corner: “Liking Ambassadors”, together with the collaborators from the healthcare sector, establish residents’ gathering points in the estate. By organising various physical and mental health activities on a regular basis, the project links up new and existing residents and builds a relationship of mutual trust in the neighbourhood.

Objective (4): Leverage the strengths and advantages of community members and collaborators to respond to the needs of residents in the estate.

- Cross-sectoral collaborative platform: to connect collaborators from the Housing Department, social service organisations, medical organisations, residents’ associations and business sector to hold regular meetings. A cross-sectoral collaborative platform and a referral mechanism are established to respond to residents’ needs continuously.