

## Project Summary

Project Title and No.: The Project L.O.V.E. (0020-12)

Name of Organization: Hong Kong Young Women's Christian Association

Grant Approved: \$2,268,000

Project Duration: 3years

Target Groups: Residents and Mutual Aids Committee of Tin Shui Estate

Location of the Project: Tin Shui Estate, Tin Shui Wai.

Our Belief: Linkage , Opportunity , Valuable , Empowerment .

### 1. Project Highlights

#### (i) Objectives

- ✧ To link, co-ordinate and facilitate residents , volunteer groups and mutual aids committees to participate in the community. The sense of linkage and the belongingness of the community can be enhanced.
- ✧ To increase the sense and ability of self and mutual help, to establish and open up the supporting network of the resident. Good-neighborliness can be promoted.
- ✧ To advance the competence of the residents so as the ability of problem solving can be increased.
- ✧ To continue and consolidate the relationship of all parties so as to promote the belief of 「遠親不如近鄰、以愛創造明天」.

#### (ii) Strategies

- ✧ Phase 1) we aim to identify the needs and the resources of the residents in the estate by different means especially the out-reaching means. The needs and the resources can be matched by the platform we set up. This is to promote self and mutual help by the neighborhood. Also, we will find out residents who would like to serve and link them together, provide training and encourage them to fulfill the needs so that the supporting network would be widen and developed
- ✧ Phase 2) after the supporting network is built up, we will help to form different volunteer groups or units who may gain different skills or abilities. To facilitate them as the master to serve the people in need in the estate. The block development and snowball effect should be induced so as to promote good-neighborliness.
- ✧ Phase 3) phase 1 and 2 are continued. But the main difference is the role shifted. We will help to find out leaderships of the volunteers. We will facilitate them to self-organized by providing suitable training. The role of 「service recipient」 will be shifted to 「service provider」.

#### (iii) Expected Outcomes and Performance Indicators

The Project L.O.V.E. will provide 1430 sessions programs or 20296 head counts will be served. Besides, we hope the project will lead to some changes as follow :

##### Values Change :

- ✧ Belief he/she is capable to improve himself/herself.
- ✧ Belief he/she is not alone, everyone need to link with others and mutual help.
- ✧ Find opportunity to participate, think himself/herself as source of the social capital, may contribute to community development.
- ✧ Recognize the belief of 「遠親不如近鄰、以愛創造明天」.

##### Relationships Change :

- ✧ Better improvement with family members, neighbors and the estate.
- ✧ Establish linkage and co-work relationship with unit and institution.

##### Institutions Change :

- ✧ Set up block Volunteer groups
- ✧ Form Project Committee whose aim is to continue to promote Good-neighborliness.

### 2. Brief Description of Programmes

Year 1 : Networking Building, block volunteers, real services, organized activities and groups, home visit.

Year 2 : Matched services, organized activities and groups, home visit.

Year 3 : Services provided by volunteers, community education programs, community express.

### 3. Unique Feature and Areas of Innovation

Reach-out method to approach people in need, co-work with different parties.

Everyone is valuable, unique and has potentials to growth by helping or being help process.

Humanistic Approach to promote 「people can help people」.