To generate social norms (personal attitudes and social values) by contacting and connecting with people and organizations at different levels

Building social network

Network in micro-level

(Such as an individual and families)

Network in **meso-level**

(Such as communities and working units)

Network in macro-level (Such as a whole society)

- 1. Connection with family members and relatives
- 2. Connection with friends from different social backgrounds
- 3. Connection with people who have social influence in the society
- 1. Connection with neighbourhood or colleagues
- 2. Connection among communities
- 3. Connection with people from different classes

1. Connection with different regions

- Mutual-help and reciprocity
- Trust and solidarity
- Social participation
- Social cohesion and inclusion
 - Information and communication