



衛生福利及食物局



社區投資共享基金

社會資本：持續與發展

**Social Capital –
Sustainability & Development**

以社區承托家庭

理念、實踐與成果

伍甄鳳毛
社區投資共享基金

另類的組合

嶄新的協作

社會資本：持續與發展

Social Capital

Sustainability

& Development

通

達

理念

需要：“It takes a village to support a family to bring up a child”

但 ..

現實：當今家庭能力和社區互助關係的脆弱

基金目標

- 以家為本，建立社區承托
- 推動社會資本
 - 1) 改變價值觀；（強身、健身）
 - 2) 鞏固鄰里互助關係
 - 3) 鼓勵跨界夥伴回應

社會資本：持續與發展

Social Capital

Sustainability

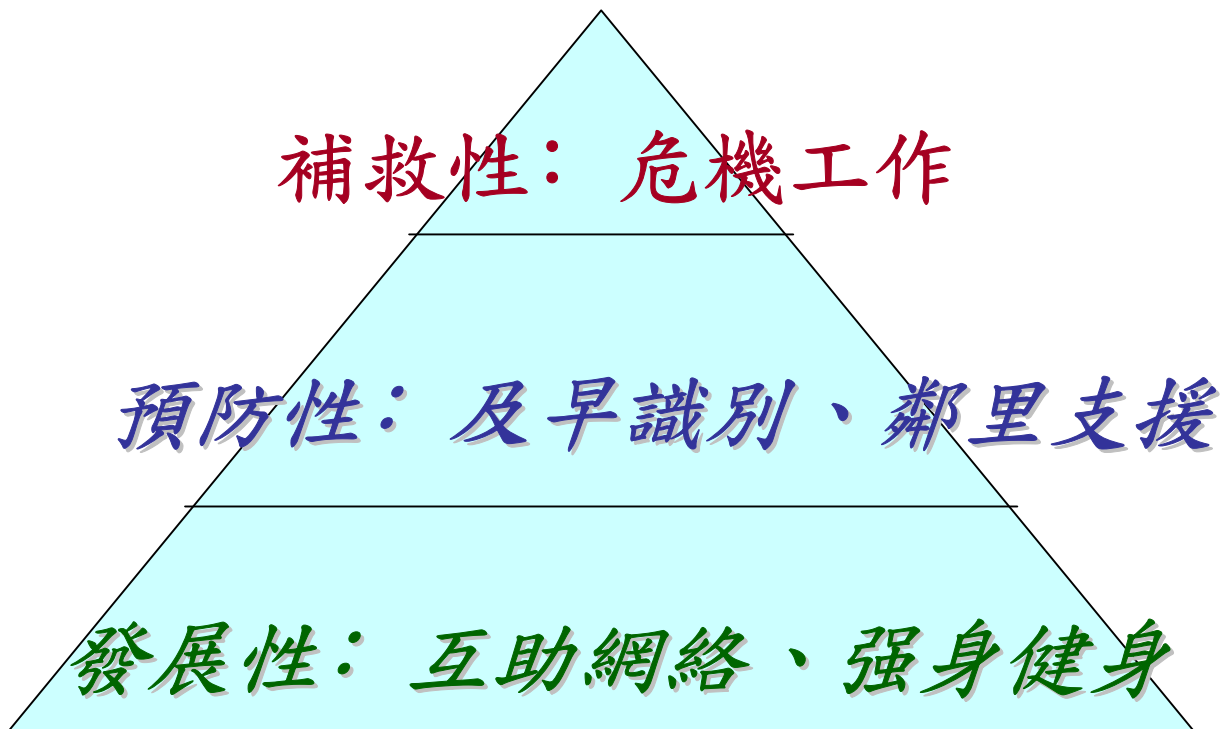
& Development

通

達

提升社會資本與提供家庭服務 - 定位與配合

基金



20-80

社會資本：持續與發展

Social Capital

Sustainability

& Development

通

達

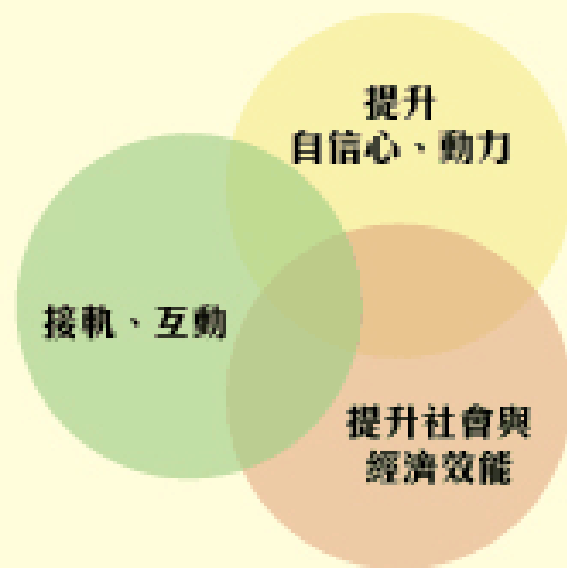
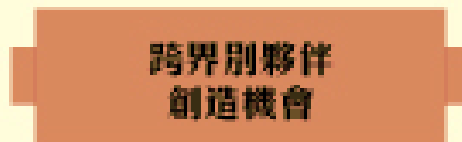
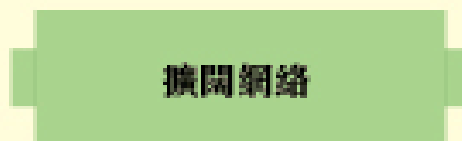
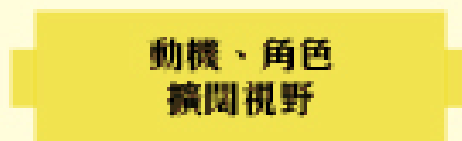
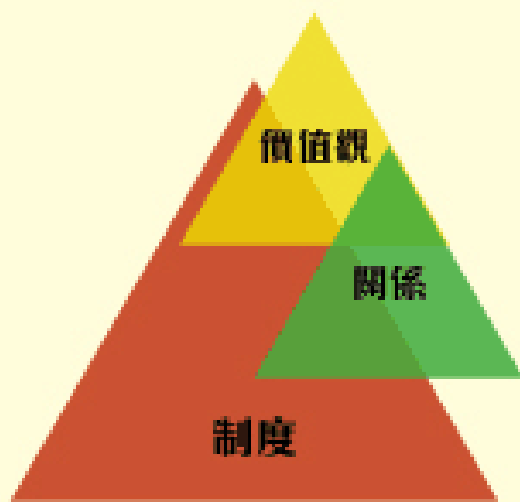
社會資本發展策略 – 以社區承托核心家庭

社會資本: 元素、策略及成效

元素

策略

成效



以社區承托核心家庭：策略

❖ 角色轉化：

推動參與，發揮潛能，打破標籤，轉弱為強

❖ 擴濶鄰舍互助支援網：

以家為本，鼓勵投入，在家庭和社區層面結網，承托孩子、家庭、社區的成長，透過凹凸互補，增強抗逆力

❖ 建立跨層跨界的夥伴合作：

增強跨層、跨代、跨界別的協作，創造發展機會，讓社區人士、團體共同承擔，締造和諧社區

以社區承托家庭－實例與成效

- ❖ 非常課托 / 伴讀 / 愛家教室 – 第二個家
 - 以關懷及多元照顧，回應家庭需要，共同承托
- ❖ 南區愛心邨 – 新式「樓長」
 - 再編織鄰里關係，帶動守望相助
- ❖ 陽光社區 – 新式「合作社」
 - 由無親到有顧，透過多元合作服務社，為區內家庭建立凹凸互補關係

以社區承托家庭 – 心得

對家庭需要 –

- ❖ 作尋根問底的剖析
- ❖ 有清晰而深遠的目標
- ❖ 以策略性的發展為重
- ❖ 有實質的切入點，以人影響人
- ❖ 有雙向的互助、凹凸互補的互動力
- ❖ 有成效 – 身體力行 – 切身參與，邊做邊學的成就感（改變角色，由受成施）
- ❖ 有多方的投入、認同、承托

2006-07 施政報告

社區鄰里

- ✓ 鄰里之間守望相助，是對家庭的有力支援。
我們主張推動社區建設，睦鄰友好。

在發動社區資源及建立地區互助網絡方面， 「社區投資共享基金」創出了嶄新的協作模式



社會資本：持續與發展

Social Capital -

Sustainability

& Development

通

達

下一步策略：導航家庭

目標：

1. 發揮「現代村落」的功能，以互助承托家庭
2. 強化家庭的抗逆力，預早發現潛在危機

手法：

1. 打破標籤：鼓勵跨層家庭的配對，凹凸互補
2. 以孩子作切入：易地而處，易子而教
3. 以婦女作支柱：發揮女性在家庭和社區的獨特角色
4. 深化婦女團體、企業義工的角色

多交流 — 以致

知、明、悟、達、通

謝謝

社會資本：持續與發展

Social Capital

Sustainability

& Development

通

心

力

行

悟

達

社區投資共享基金

歡迎聯絡基金秘書處

電話：21362700

或瀏覽基金網址

www.hwfb.gov.hk/ciif

社會資本：持續與發展

Social Capital

Sustainability

& Development

通

達

參考資料

社會資本：持續與發展

Social Capital

Sustainability

& Development

通

達

Why & how social capital impact on individuals & community well-being?

- International evidence and local CIIF experience



Core elements of social capital

- ❖ **Values [cognitive]**
- ❖ **Relationships** – networks and connectedness
- ❖ **Structural (institutional)** – arrangements that either facilitate or impede collaboration across sectors, or groups of people for the common good

Impacts of social capital on individuals & community well-being

- ❖ Putnam (2000a), (2000), (2004)
 - ✓ positive links between social capital & education, child welfare, crime, neighbourhood vitality, health, happiness & democratic government
 - ✓ **longevity** linked to **social connectedness** because social networks provided tangible assistance & care that reduced psychic & physical stress
 - ✓ Social connectedness - triggered a physiological mechanism stimulating individuals' immune systems to fight disease and buffer stress.

Research findings...

- ❖ Stockholm Gerontology Research Centre (Fratiglioni et al., 2000).
 - ✓ extensive social network - a protective factor against dementia among elderly persons
- ❖ OECD's (2002) report - "Nation's Well-being –
 - ✓ role of Human and Social capital" and contribution to well-being
- ❖ Brown and Harris (1978)
 - social isolation - opposite of social connectedness - was a cause of illness

The Local CIIF Experience – to 2006...

2003 建立網絡及伙伴關係
 社區投資共享基金第一年的體會
 Building Networks and Partnerships
 the 1st Year of the Community Investment and Inclusion Fund (CIIF)

2004

社區投資共享基金第三屆周年論壇
 The Community Investment and
 Inclusion Fund 3rd Annual Forum

帶動轉變 · 提升社會資本
 Enhancing Social Capital

日期
 Date 2004年10月12日
 12 October 2004

- 1 分享論壇：演講廳
 (由廣東話及英語同時傳譯)
- 2 工作坊：二號活動室
- 3 展覽：一號活動室

有關查詢詳情，請與基金查詢專線
 For enquiries, please contact the CIIF Secretariat
 查詢熱線：2973 8241 / 2973 8111
 基金網址：www.hwb.gov.hk/ciif

第三屆社區投資共享基金分享論壇暨計劃博覽會
新思維 · 新策略 · 新成果
 The Third CIIF Annual Forum cum Project Expo
 Applying New Concepts, Trying New Strategies & Gaining New Results
 增刊 Programme Booklet

新策略 新思維 新成果

2005

116項計劃
 317個互助網絡
 2,700個協作團體
 19,699名另類義工感染300,000顆生命

2006

齊開拓
 社會資本：持續與發展

2.11.2006

Social Capital – Sustainability & Development

Aligning with policy objectives in strengthening the community network & families

- ✓ The Chief Executive in his 2006-07 Policy Address - development of **community** and **neighbourhoods** as key policies to provide a suitable and favourable environment for the **development of healthy families**
- ✓ *“mutual concern and mutual aid among neighbours is a strong support for families. We encourage community building and friendly neighbourhoods”*
- ✓ The CIIF – has been proactive in:
 - ✓ encouraging its 116 projects to become firmly rooted in each community
 - ✓ engaging families as a key unit
 - ✓ building capacities, weaving neighbourhood mutual help networks; and
 - ✓ encouraging local ownerships through cross-sectoral partnerships

Affirmation

- ✓ Participants' transformation experience
- ✓ Mid-term research findings
- ✓ The Asian Development Bankthe CIIF experience
“*provides unique learning opportunities for practitioners and researchers on Community Driven Development in Asia and the Pacific Region*” ...
- ✓ The Chief Executive - the CIIF has brought about “***new models of collaboration***” in mobilizing community resources and building mutual support networks at district level

Social connectedness & positive aging

- ✓ Inter-generational initiatives such as the Elder Shop
- ✓ Older people who are part of a supportive social network are healthier and live longer
- ✓ Good relationships with family members, friends, or partners - a pre-requisite of self-reported happiness (Putnam, 2000)
- ✓ The Stockholm Gerontology Research Centre - extensive social network - a protective factor against dementia among elderly persons

Social Capital and Well-being of Children

- ✓ “It takes a village to support a family in bringing up a child...”
- ✓ Community participation in providing a second home; e.g. the Outstanding After-school Care programme, 愛家教室, 暖Love粒, etc
 - ✓ social connectedness and supportive neighbourhood of mothers were key factors in successfully avoiding behavioural and emotional problems of children later in life (Runyan et al., 1998)

Social Capital - Reducing Community Crime ...

- ✓ **Building cross-strata community mutual help**
- ✓ **TKO is My Home, Tung Chung Safer & Socially Inclusive Community etc.**
- ✓ “informal social capital was a determining factor in the reduction of neighbourhood violence”
- Communities – with lower level of social capital (such as anonymity) & limited acquaintance among residents, unsupervised teenage peer groups, low level of local civic participation, etc. faced an increased risk of crime & violence (Sampson and Morenoff, 1997)
- ... increased risk of crime in communities where people do not know each other, where neighbours have little contacts, where the teenagers just hang around amongst themselves & where community involvement is limited.

社會資本：持續與發展

Social Capital -

Sustainability

& Development

通

達

Social Capital and Economic Participation

Outcomes through tripartite partnerships

- ✓ **Sunny Community in Tung Chung, Tai O is my Home; Post natal carers, Repair Workers co-operatives , Red Apprenticeship, Life Navigators.. etc**
 - ✓ Putnam's longitudinal study of regional government in Italy [since the 1980s] - social capital was a necessary precondition for economic development & effective government
 - ✓ (Barbieri, Russel and Paugam, 1999) - successful job search hinged on the range of persons with whom the individuals was connected & could rely on

社會資本：持續與發展

Social Capital -

Sustainability

& Development

通

達

Impact of social capital on subjective well-being, or life satisfaction –

- ✓ Blanchflower and Oswald, 2000- social ties were more important for happiness than education and income for average to above-average levels of income groups
- ✓ Local examples:
 - ✓ **Caring Estate in Southern District**
 - ✓ **Potin**
 - ✓ **The Richmond Fellowship Project in TKO....**

We value your comments
Thank you

Please visit the CIIF Website:
<http://www.hwfb.gov.hk/ciif>

社會資本：持續與發展

Social Capital

Sustainability

& Development

通

達