

Workshop on The Relevance of Social Capital for Social Work

**CIIF & SWD
Health, Welfare and Food Bureau
2.6.2006**

Applying New Concepts
Trying New Strategies
Gaining New Results

新策略
新思維
新成果

Mrs YY Tang

Welcome

- ❖ To this special training workshop - targeted exclusively at our SWD colleagues

Thanks

- ❖ For investing one whole day of your working week

Introduction

- ❖ What to be achieved



Overview of the day

- ❖ **share insight** – from multiple perspectives - on social capital development
- ❖ **explore relevance** – of social capital for social workers, especially those in SWD
- ❖ **enhance practice outcomes** – through knowledge transfer



What will be covered?

Morning

- ❖ **Social Capital – new strategies needed for changing times**
- ❖ **Social capital in action – video**
- ❖ **Practice insights - social capital strategies that work or don't ?**
- ❖ **Academic exposition - why promote **bridging** and **linking** social capital over “**bonding**” social capital?**
- ❖ **Different perspectives on **working across sectors** and **sustainability****

Afternoon

- ❖ **Critical success factors – evaluation insights**
- ❖ **Social capital strategies & mainstream practices - relevance**
- ❖ **Practical applications - vetting proposal & planning differently**
- ❖ **Looking ahead – shared vision**



Format?

Interactive and **formative** learning

❖ at a **level** and **speed** that you feel comfortable with



Social Capital

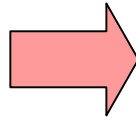
- ❖ The third wave revolution
- ❖ New social development strategies needed for changing times



International “trends” – Social capital & social development

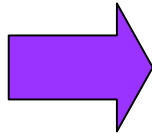
1950's

Humanitarian
relief



1960's

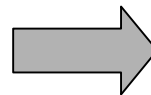
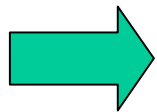
Formalization of
welfare



1970's

1980's

Advocacy
Rebalancing rights &
responsibilities




1990's – 2000+

Sustainable & balanced
development
Social capital development



Change drivers

- Impact of third wave revolution - fundamental
- Social democratic consensus being challenged: the affordability & sustainability of established "welfare" systems (the icon in UK, NZ, Europe) being questioned;  reappraisal of distribution of burden & benefits
- Ascendance of neo classical economic instruments (right) & convergence with "new" liberalism (left)
- Demographics

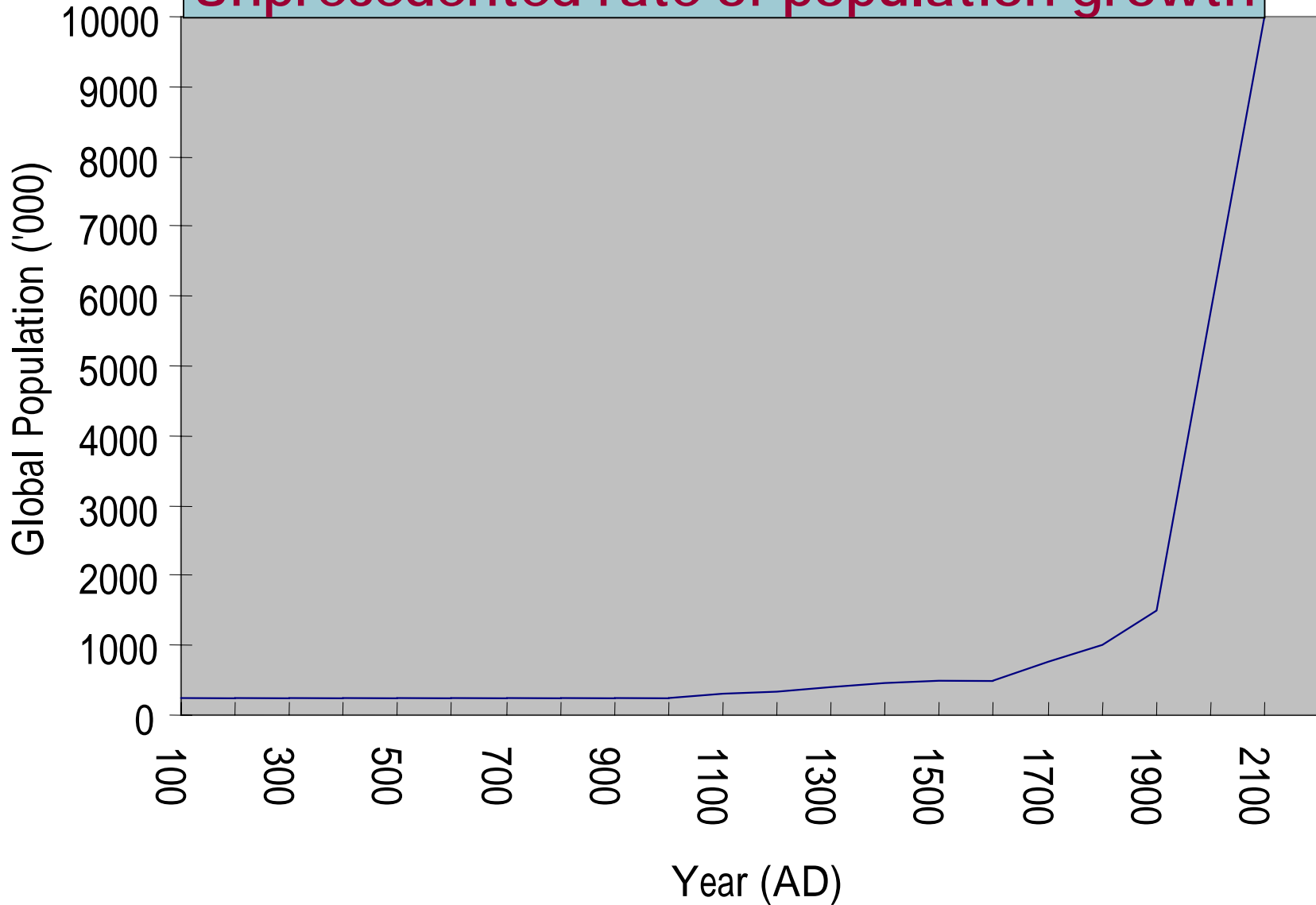


The 3rd waves revolution

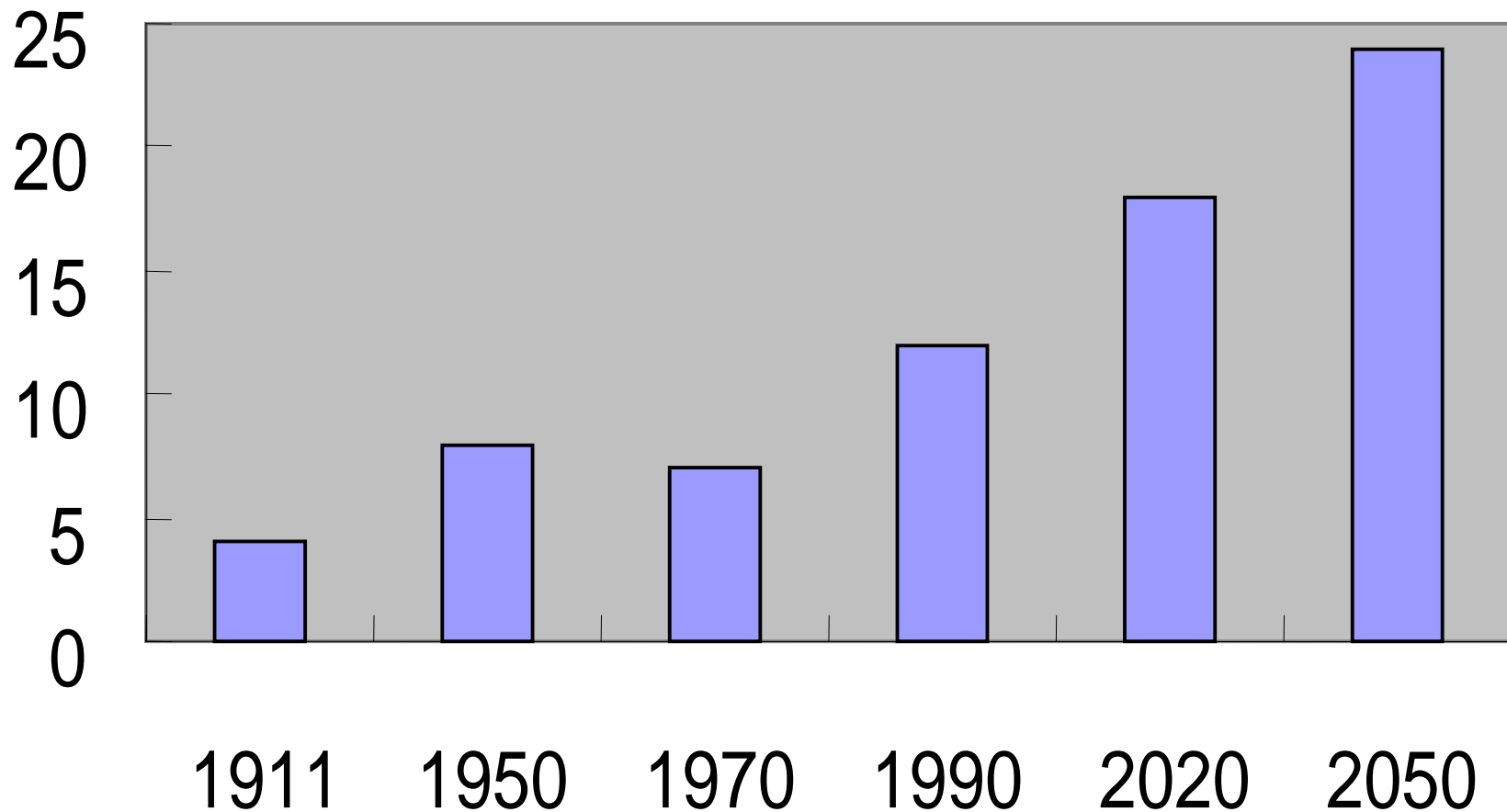
- **Oversupply of unskilled labour** - changed demands, production & delivery modes; mismatch; structural unemployment
- **Over-consumptions**: questions of sustainability
- **Loss of safe & sure markets** – exposed to competition & risks



Unprecedented rate of population growth



Population aging - economic & social implications



	FIRST WAVE AGRARIAN AGE 8,000 BC - 1750	SECOND WAVE Industrial Revolution 1750-1955	THIRD WAVE Information Revolution 1955-2015
SYMBOL	Plough	Smokestack	Computer
WORKPLACE	Farm & Cottage	Factory & Office	Hot Desk & Home
WORK	Simple/Varied/ Unsupervised/Self Contained	Standardized/Repetitive/ Regimented/Contracted in	Complex/Diverse/ Accountable/Contracted out
TECHNOLOGY	Manual /Tools	Mechanical /Machine	Super Symbolic/Computer
FAMILY	Large/Extended	Small/Nuclear	Several/Varied
SOCIETY	Class/Caste	Mass/Conformist	Individualistic/Pluralist
BOSS	Warlord/Landlord	Capitalist/Manager	Technocrat/Team
ORGANISATION	Master/Servant	Hierarchy/Bureaucracy	SBUs/Teams/Networks
BUSINESS	Artisan/Local Sole Trader	National Public Corporation	Transnational and Virtue Corporations and Alliances
HOME	Rural Village/Town	Urban Metropolis	City/Suburbs/Towns
PRODUCTION	Local /Customized	National/Mass	Global/Customized
FUEL	Vegetable	Mineral and Hydro	Natural and Nuclear
MARKETS	Local /Quantity	Mass / Price	Niche /Quality /Global
GOVERNMENT	Monarchy / Aristocracy	Democracy /Majority Rule	Pluralistic /Minority Rights
SOVEREIGNTY	City State	Sovereign Nation	Global Bloc /Local Precinct
POWER	Muscle /Violence	Money /Wealth	Mind /Knowledge
IDEOLOGY	Protestants V Catholics	Socialists v Capitalists	Greens v Browns
KNOWLEDGE	Generalist /Elitist	Specialist / Divergent	Multidisciplinary / Convergent
INFORMATION	Fragmented	Centralized	Open
COMMUNICATION	Restricted/Local	General / National	Specialist /Global
INCOME DISTRIBUTION	Pyramid Shaped	Diamond Shaped	Pear Shaped?

Locally –
also in need of new and
sustainable solutions to new
social realities



CIIF since 2002

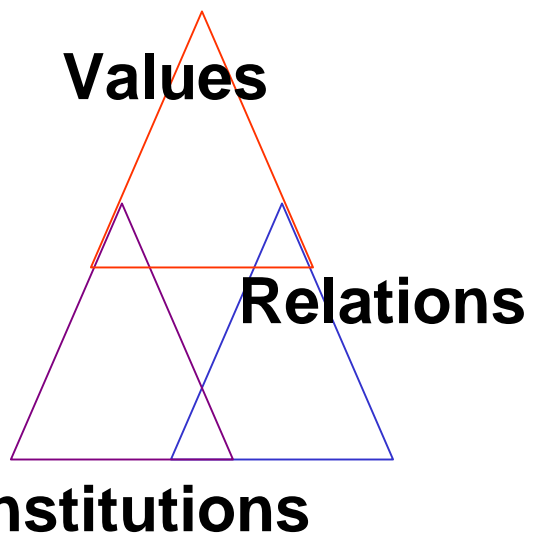
Develop **social capital** through

- ❖ **mutual help**
- ❖ **partnership**



Social capital – relevance for social work

Components



Strategies

- Role Transformation
- Network Cross Strata
- Build Partnerships

Outcomes

Increased

- Social / econ. participation
- Mutuality
- Opportunities
Better solutions

Latest position - Apr 2006

CIIF – 102 projects distributed in all districts



- ❖ 2,000 collaborators involved
- ❖ SC strategies applied
- ❖ early outcomes achieved; e.g.

- 19,000 service recipients becoming helpers
- 230 mutual help networks formed
- 2,300 jobs created/matched



Social capital in action
Comments from Project Participants,
Project Workers & Collaborators



Let's loosen up



Mr Kent Lam

Ms Tang Wai-ling

Implementation experience & insights

- ❖ 「紅褲子」、「非常課託」
- ❖ Transformation witnessed
- ❖ Strategies that work or not?



**See you shortly after
the BREAK**



Why?

**Bridging and linking social capital
Rather than
Bonding social capital**



New perspectives on

- ❖ **Working across sectors – why? How? What for?**
- ❖ **Sustainability**



We collaborate for...

- ❖ greater synergy
- ❖ maximizing community resources
- ❖ more opportunities
- ❖ more effective solutions through collective wisdom



How?

- ❖ partnership must be mutually beneficial
- ❖ have meaningful engagement and develop in-depth partnership
- ❖ focus more on knowledge transfer and experience sharing

[further insights from project operators]



What do we mean by “sustainability”?

- ❖ Sustainability does not equate “continuation” or ongoing operation
- ❖ 3 levels of understanding – project level, meso and macro level
- ❖ Reflect on what needs to be sustained
- ❖ How? – self managed, self-financed, self-sustained, joint ownership

[further insights from project operators]



**See you after the
LUNCH BREAK**



WELCOME BACK

Let's move on



Evaluation insights on:

❖ Critical Success Factors



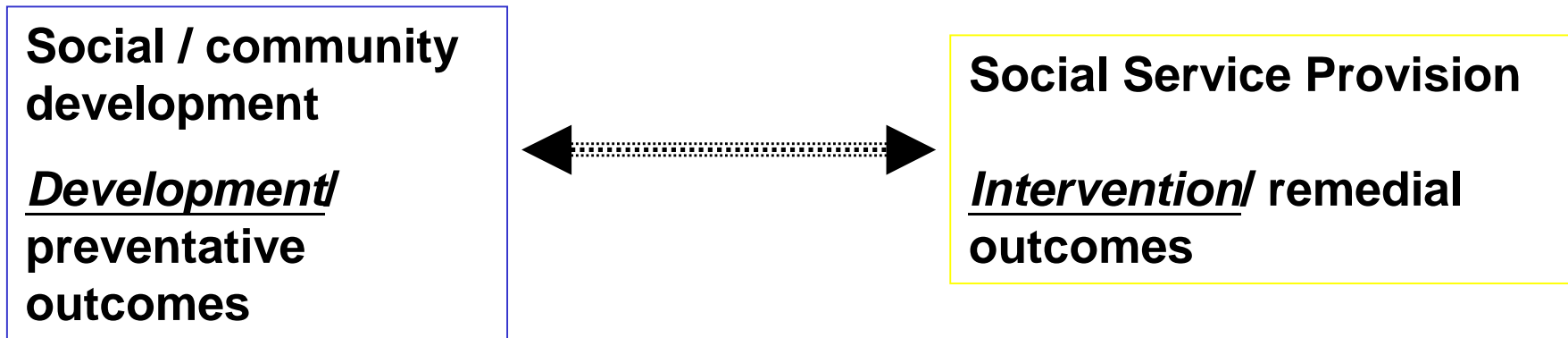
Relevance and interfaces

❖ **between social capital concepts and strategies and mainstream social work services**



Social Capital & Social Welfare

- ❖ Goals & objectives – are aligned
- ❖ Complementary – along spectrum of



- ❖ Differ in roles, practices and programme designs



Relevance and implications for social welfare

Shared Objectives, Vision, Strategies and Principles

- ❖ **Asset-based, strength-based strategies**
→ **Capacity-building, empowerment**
- ❖ **Mutual help, mutual trust, mentoring**
→ **Network-building across strata, generations, different ethnic or cultural background**
- ❖ **Partnership for more effective solutions**
→ **Collaboration across sectors to generate opportunities**



**See you shortly after
the BREAK**



Mrs Grace Ng

Mrs YY Tang

Practical applications

- ❖ **Vetting proposals differently -
Support or not support?**
- ❖ **Assessing district needs
differently – SWOT**



Any understanding gaps to bridge?

- ❖ Meaning of and rationale for promoting social capital
- ❖ Benefits for social welfare
- ❖ Role transformation – for social worker, participants and collaborators
- ❖ Practical skills and innovative models - for working across sectors
- ❖ Outcome-focus - understanding the links between programme design, strategies, outcomes to be achieved and indicators
- ❖ Sustainable development – concepts and practices



A recap of the CIIF assessment criteria and approach

- ❖ Evaluate its alignment with social capital concepts,
- ❖ Address the limitations
- ❖ Maximize potentials of the applicant based on its track record, credibility, network strength, ability to work cross-strata and cross-sector collaboration



Practical examples for discussion



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Lessons learned and way forward:

- ❖ **through closer SWD, CIIF, community & academic partnerships**



Further partnerships to mainstream impact

- ❖ more systematic development – joint courses where appropriate
- ❖ synergy with local development
- ❖ facilitating local initiatives that add values



Interactive reflection on the day



**What do you think?
Thank you!**

