



Research project:
An evaluation study on the impacts of CIIF
intergenerational programmes on the
development of Social Capital in Hong Kong

by

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Objectives of the study:

taking social capital=intergenerational harmony

1. to develop a set of outcome indicators to measure the effectiveness and outcomes of the intergenerational projects
2. to investigate outcome impacts of the selected intergenerational projects funded by CIIF
3. to identify the key successful factors to promote the intergenerational harmony and the development of the social capital of Hong Kong



Sample

	Project name (duration)	Case (age 14-25)	Case (age 26-64)	Case (age >=65)	Total
1.	"Caring Estates" in Southern District 南區「愛心」計劃 Duration: 3 years (4/2003-3/2006)	26	17	18	61
2.	Cross Generational Community Integration Programme 跨代同行互關懷 - 社區共融計劃 Duration: 1 year(3/2003-2/2004)	19	12	19	50
3.	Retired Person Volunteers' Association-Community Mutual Help Network Project 社區互助網絡計劃聖雅各福群會退休人士服務中心 Duration: 3 year (4/2003-3/2006)	1	24	19	44
4.	Community Integration-Developing Respective Strengths 社區共融 --- 各盡所長計劃 Duration: 1 year /(9/2003-8/2004)	25	8	8	41
5.	Productive Aging: Elderly Shop Project 老有所為篇「長者專門店計劃」 Duration: 3 years (4/2004-4/2007)	23	16	16	55
6.	Hand in Hand: Caring Community Project 同心互行-社區網絡發展計劃 Duration: 2 years (4/2004-3/2006)	23	28	14	65
	Total	117	105	91	313



Research methodology

- A mixture of quantitative and qualitative research method
- **qualitative :**
 - In-depth interviews: 20 key informants (key organizers from 10 selected projects)
 - Field observations
- **quantitative :**
 - 316 valid questionnaires collected (from 6 projects)



Outcome indicators: 8 Key Domains

1. Perceived positive image towards older/younger people
2. Intergenerational communications and relationships
3. Social competence and skills transfer
4. Volunteerism/Social Participations/Self-Help & Mutual help
5. Trust
6. Intergenerational solidarity and Reciprocal support
7. Social Network
8. Social Support



Result

1. perceived positive images (Mean=3.96, SD=0.58)
2. intergenerational communications (Mean=3.96, SD=0.58)
3. social competence (Mean= 3.77, SD=0.70)
4. volunteerism (Mean=3.97, SD=0.55)
5. trust (Mean=3.77, SD=0.60)
6. intergenerational solidarity & reciprocal support (Mean=4.02, SD=0.59)

■ *5 point scale: Max=5, Min=1*



Result (continued)

7. Social networks

- Know new friends (93.6%)
- Share on private issues with friends (74.6%)
- Contact community residents (86.9%)
- Share on private issues with community residents (64.3%)

8. Social Support

- Provided Help to peers & friends (85.4%)
- Provided Help to community residents (75.1%)
- Provided Help to NGOs & business organizations (75.6%)



Successful factors... besides resources

COKE

- **Communication** platforms– to build up the system of common language/interests amongst generations e.g. computer learning, drama, co-operatives
- **Organization** – a well organized structure is necessary for successful or positive interaction e.g. clear functional roles as mentors Vs mentees, tutors Vs tutees; the programmes also need to have specific outcomes
- **Knowledge** – learning new things was a key motivation for all participants, so learning new skills or knowledge should be a visual elements of these programmes e.g. learning how to run a business
- **Evaluation** – participants would wish to know how well they were doing and wanted their efforts to be recognized. Outcome indicators to show project impact is also important



Thank You!!!

TEAMWORK