



衛生福利及食物局



社區投資共享基金

第四屆社區投資共享基金分享論壇暨計劃博覽

社會資本：持續與發展

The Fourth CIIF Annual Forum cum Project Expo

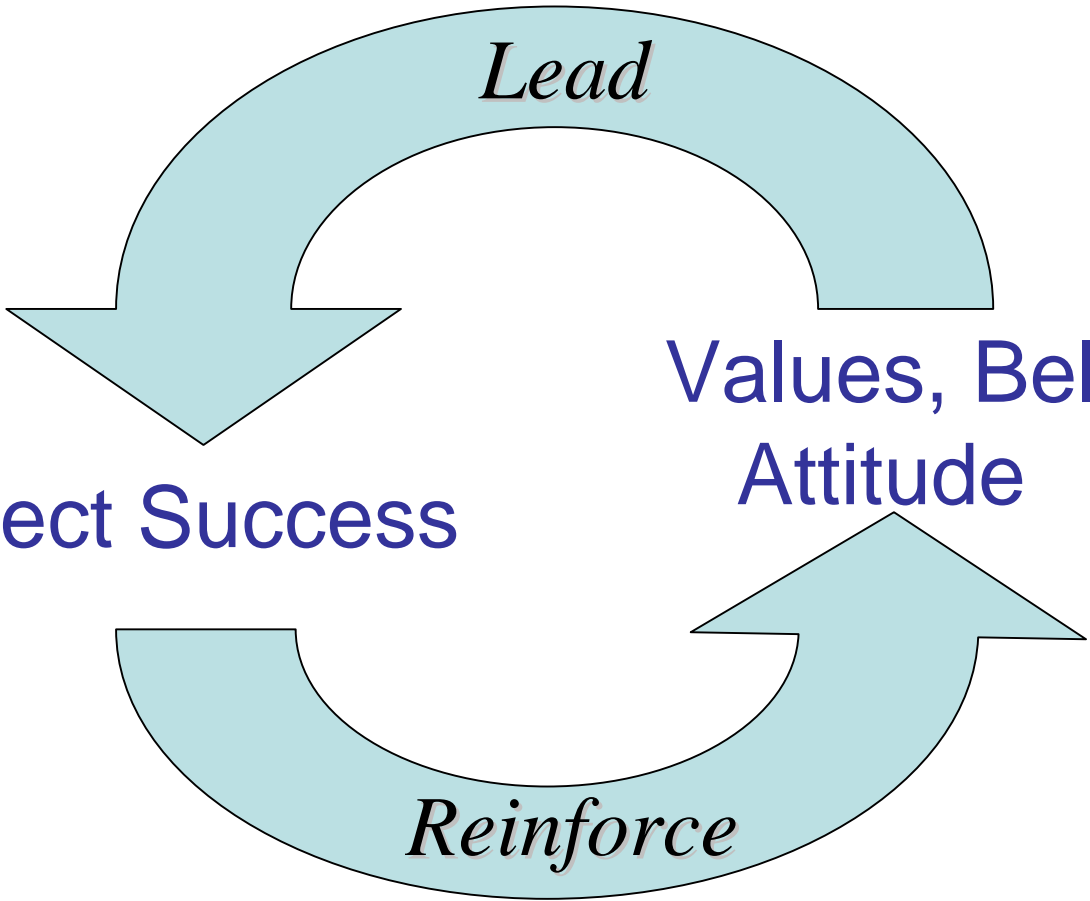
**Social Capital –
Sustainability & Development**

2.11.2006

Mr. Ivan YIU

**Assistant Community Services
Secretary (Youth & Family)
Tung Wah Group of Hospitals**

**由機構帶動的文化轉變
Cultural Changes led by Heads of
Community Organizations**



Values, Belief,
Attitude

Project Success

Refocusing on Strengths of Service Recipients

- Marginal Youth → Youth with untapped potentials
- Poverty Families → Families with capacity to serve the community
- Frail Elder → Aged with Never-ending Zest

- Belief :

“Vulnerable groups can become helpers”



Connecting Community Partners

- Businessman with a social work mind
- Small corporate with a commitment in social responsibility
- Professionals with a spirit of volunteerism

- Belief:

“We together can make a difference”



Life Transformation through Mentoring

- Cross-generation
- Cross-strata
- Belief:

“Mentoring relationship sometimes works better than worker-client relationship”

Borrowing Social Capital Concepts

- Matching police mentors with outreaching clients
→ (春蓄計劃)
- Matching housewives with elderly singletons in the neighbourhood
→ (「義結耆緣」計劃)
- Matching debtors with Accountant Ambassadors
→ (健康理財家庭輔導計劃)



Barriers

- Staff Workload
- Comfort Zone
- Output-induced Pressure



Organizational Strategies

- Resources Allocation
 - e.g. Corporate Volunteering Movement
- Districtization
- Staff Sharing Forum
- Encourage Creativity
- Create Opportunities & Space for New Initiatives



社會資本——持續與發展

Social Capital - Sustainability

& Development

*For a Better Community
All Differences can be Accommodated*

Thank You!