

Project Title and No.: ‘Good Neighbors Love Their Community’ (0034-9)

Name of Organization: Shatin Women’s Association Limited

Grant Approved: HK\$ 700,000.00

Project Duration: 1/11/2007 to 31/10/2009

Target Groups: women, elderly, family members in the community, NGOs, shops & schools, etc..

Location of the Project: Lee On Estate, Ma On Shan, N.T.

1. Project Highlights

(i) Objectives

1. To pay concern to the community at Lee On Estate by the women volunteers group and upkeep a harmonious community,
2. To liaise with groups and shops and set up harmonious community,
3. To establish cross-functional/dimensional/generations’ co-operative relationship and work together for a well being community,
4. To build mutual help community networking with persistent efforts to achieve a bank of social capitals.

(ii) Strategies: 1/ To upgrade the functions of the current volunteer group and train up the work skills; 2/ to enlist concern groups of elderly and children welfare; 3/ to recruit women of new arrivals and minorities to join the volunteers.

(iii) Expected Outcomes & Performance Indicators: 1/ To refresh the self help concepts of women volunteers; 2/ to recruit more people of different backgrounds to join the net working group; 3/ to strengthen the concept of a harmonious and betterment community.

2. Brief Description of Programmes

1. To train up the team work maturity for independent planning skills; and new volunteers may benefit from the other team members;
2. To keep regular contacts with local social service organizations and help in the FOOD BANK team; relationships with kaifongs can be kept warm;
3. To pay timely home visit and concern to the needy elderly and keep co-operation with local service groups;
4. The volunteer group responds to the community needs like aged hardships and disadvantaged families, so that more new working opportunities may come up gradually;

5. This volunteer group is quite mature and new comers join this group may strengthen the efforts preparing for the growing community.

3. Unique Feature and Areas of Innovation

1. It comes up the idea to unite individuals and families coupled with available resources to set up a harmonious community. The cross-functional concept breaks down barriers among people and therefore persistent co-operation among groups can facilitate upgrading self-esteems of the community.
2. This program stresses the persistent efforts offered by the volunteers. It continues to contact the minority groups even after mass programs end.