

**Project Code:** 0005-9

**Name of the project:**

Capacity Building for the Ethnic Minorities and the Chinese New Immigrants Towards Social Inclusion

**Organization:**

Centre for Health Education and Health Promotion, The Chinese University of Hong Kong

**Commencement and completion dates:** 15 January, 2007 to 14 January 2010

**Approved Budget:** HK \$ 900,000

**Groups to be involved:**

The Ethnic Minorities (South Asians), the New Immigrants from Mainland China, the Local Residents

**Targeted Location:** Yau Tsim Mong

**Objectives:**

Our project aims at engaging the most marginalized groups (ethnic minorities and Chinese new immigrants) in Hong Kong to achieve the following objectives:

1. To equip ethnic minorities and Chinese new immigrants with personal life skills that develops their capacity and potentials;
2. To enhance social adjustment so as to achieve self-help and mutual help;
3. To enhance mutual understanding and facilitating direct interaction amongst different cultural groups;
4. To provide better support to ethnic minorities and Chinese new immigrants.

**Strategies**

1. Through the organization of training and workshop, personal life skills and capacity of the ethnic minorities and Chinese new immigrants are enhanced;
2. By having purposeful family gatherings and cultural sharing among families, a sense of mutual help and recognition among target groups are cultivated;
3. The After-school Care Service serves as the platform for empowerment;
4. Organizing community services with local NGOs to increase their social participation and the opportunities;
5. Professionals input from business/ private sector provide mentorship and job placement.

**Expected Outcomes**

*A) Transformation of values, attitudes, capacities and roles*

- Target groups will have stronger sense of achievement, self-confidence, self-control and self-efficacy
- The mindset of target groups will be changed from passive service receivers to active givers

*B) Enhancing mutual understanding and building mutual help networks across social and cultural group*

- A sense of mutual help and recognition will be cultivated amongst target groups
- Mutual networks are bridged to local community

*C) Increasing opportunities through cross-sectoral partnerships and collaborations*

- Local NGOs share networks and expertise in strengthening community engagement
- Pathways for social and economic participation and opportunities will be created by business sectors

*D) Sustainability Plan*

- The Parent-run After-School Care Service will be coordinated and managed by members of targets groups continually and independently