

Project No : 0018-07
Project Title : Community Networking Programme in Shamshuipo
Name of Organisation : The Salvation Army

Grant Approved : \$860,000

Project Aims and objectives : This project aims to cultivate the self-help and mutual-help spirit amongst Shamshuipo residents with the intention of establishing a caring community network.

Project Duration : 3 years (1 May 2006 to 30 April 2009)

Target Groups :

- Deprived and isolated persons or families in the district
- Persons who are willing to concern the needy persons could be recruited as ‘care ambassador’ and act as ‘life mentor’
- District and local groups or shops which are willing to be ‘neighborhood support station’ to facilitate resources re-allocation and to provide job opportunities

Location of the Project : Shamshuipo

Unique Features of the Project :

- To liaise with community organizations such as schools, churches, Mutual Aid Committee, Incorporation of Owners, etc, in identifying the deprived and isolated persons/families and building up supportive networks for them.
- To recruit ‘care ambassadors’ in assisting the implementation of ‘neighborhood networking scheme’.
- To recruit enthusiastic persons to become ‘life mentors’.
- To mobilize those deprived and isolated persons/families to participate in the implementation of the project in order to change their status from service user to service provider.
- To liaise with local shops in setting up ‘neighborhood support station’ and providing job opportunities for the deprived and isolated persons/families to enhance economic inclusion.
- To promote the formation of mutual-help group among the deprived and isolated persons/families.
- To facilitate mutual-help behaviors among members so as to create room for them to join the labor force or participate in continuing learning.

Expected Outcomes :

- 300 deprived and isolated persons/families are identified and engaged, of which 25-30 agree to join the volunteer team and assist 80 deprived families through 'neighborhood networking scheme';
- 150 other types of deprived persons such as singleton elderly, inmates of elderly home, people with chronic illness, new arrivals etc. are served by those deprived and isolated persons/families who have been empowered;
- 22 persons are recruited as 'life mentor' and 10 of them are recruited from deprived and isolated persons/families;
- 8-10 elderly and youth pair-up to form volunteer teams in serving the community;
- mutual-help group can be established among the new arrival women and they will form volunteer teams to serve the community;
- 8-10 persons become leaders of the volunteer team;
- 80% of the participants report that their self-esteem and self-appraisal have been enhanced after joining this project;
- 15 persons/families become core members of the scheme, including 'care ambassadors', 'life mentors', local leaders etc.