

Project Title and No.: Show excellent talents in Tuen Mun , 0013-7

Name of Organization: Tuen Mun District Women's Association Limited

Grant Approved: \$900,000

Project Duration: (From April 2007 to March 2010)

Target Groups: Tuen Mun residents

Location of the Project: Tuen Mun

## **1. Project Highlights**

- (i) **Objectives:**
1. To increase the interrelationship awareness between Tuen Mun residents.
  2. To explore different talents in Tuen Mun in order to serve families in need.
  3. To organize social services organizations/ schools /associations in order to push the hidden families to join this project.
- (ii) **Strategies:** We will motivate the residents in Tuen Mun to take part in the project. We believe that all residents can show their talents in different services which they have abilities to do. Residents also show their cares to make the community more healthy. We will act as a mediator to let residents communicating with each other to make sure that they will have a chance for further contact.
- (iii) **Expected Outcomes and Performance Indicators(total 3 years):**
1. All participants: 750 persons (including volunteers, services users, trainers, etc.)
  2. Volunteers No. : 79 persons
  - 3 The No. of participating companies: 7-8
  - 4 Over 50 persons will increase their abilities
  - 5 At least 40 persons will success for further development including for doing jobs or studying.
  - 6 Ten core members/volunteers will form a group to run the project independently.
  - 7 The No. of participating social services organization/ schools/ associations: 7-8
  8. There will be some surplus for further project development

## **2. Brief Description of Programmes**

- (i) Volunteer recruitment and training
- (ii) Set up a telephone line to promote the services and reach the hidden targets
- (iii)Build up system for each floor/ multi floors to care the residents
- (iv)Organize the sharing session quarterly.
- (v) Build up a service team which formed by the residents for project further development.

## **3. Unique Features and Areas of Innovation**

The project will emphasize to build up the in depth contact for residents in Tuen Mun. The main aim is spreading love and care in Tuen Mun.