

Project No : 0007-7
Project Title : True Hero Project
Name of Organisation : International Social Service – Hong Kong Branch
Grant Approved : \$1,200,000.00

1. Project Highlights:

Tin Shui Wai is a newly developed community with a large number of needy people. True Hero Project aims at enhancing residents' social capital, enhancing residents' quality, promoting harmony in family and combating social isolation in community.

2. Project Aims And Objectives

a) Empowerment of Tin Shui Wai residents

Provision of a series of social and living skills training aims at enhancing Tin Shui Wai residents' human qualities, developing their potentials and building up positive values.

b) Connecting families and community

Tin Shui Wai residents with diversified background including housewife, retired person, students and professions, etc, are mobilized and formed into different mutual help/support groups to provide volunteer services for people in needs. Not only the project strengthens the family functions, but also develops a supportive neighbor network.

c) Widening social networks

Different organizations in the community such as schools, volunteers' group, NGO, M.A.C. are recruited to build up cross-sectional networks to achieve mutual support, interaction and to provide opportunities.

d) Promoting harmonious atmosphere

Through a series of volunteer programs, social support network is built up to promote neighborhood and harmonious atmosphere so that all residents become true hero.

3. Project Duration: 3 Years (1.5.2006 – 30.4.2008)

4. Groups To Be Involved :

a) Supported Target:

Low income group, CSSA recipients, single parent families and new arrivals

b) Working partnership

Students of kindergartens, primary & secondary schools and their parents, M.A.C, business, NGOs and community organizations.

5. Location Of The Project: Tin Shui Wai, Yuen Long

6 Area Of Importance

a) True Hero Volunteers Alliance:

Alliances of True Hero volunteers coming from community with diversified background are led by core members with long-term sustainability.

b) Community Partner Scheme:

Private and public sector of the community are recruited to form the True Hero Alliance to provide community care services.

7. Expected Outcomes :

After three year project, four types of social capital are enhanced as follows:

a) Individual:

Enhancing individual's capability in social skill and personal growth as well as developing their social network;

b) Family:

Promoting family relationships and strengthening interaction between family and community;

c) Social relationship:

Strengthening social support network, facilitating neighborhood relations and enhancing community participation;

d) Community:

Facilitating social interaction through complementary and interlocking matching to promote harmonious community.