

**Project No** : 0024-03  
**Project Title** : ROOT – Ramify Our Outward Teens (Community Networking and Collaborating Project)  
**Name of Organisation** : Society of Boys’ Centres  
**Grant Approved** : HK\$ 800,000.00

**Project Highlights :**

ROOT project has a strong vision that every adolescent possess potentials, and they are one of the important resources to be toe social capital to the society. The project takes an initiate effort to establish various networking systems in order to build up the relationship, so that the youths can be integrated into the community and contribute their potentials. Through the collaborated platforms, the ROOT members work with the community net, supporting net, and employer net directly, so that the positive values and attitudes can be shaped and re-shaped. Thus, ROOT members are able further develop and strengthen their potentials, and the spirit of mutual help is nurtured in the due process.

**Brief Description of Programmes to be organized :**

1. Organization of Foundation and Action Tasks
  - ROOT members are supported by challenging and coaching strategies to motivate the interest of participation.
  - ROOT members are encouraged to develop their initiation and organizing skills, so that they are able to envision their potentials, strengths, limitations, and weakness.
  - In the process to deliver the programs, the ROOT members are on the way to contribute their potentials to the recipients, and also they would receive insights throughout such collaboration.
  
2. Promotion the participation of other Nets through tasks
  - The project aims at initiating the involvement of various significant parties to enrich the resources for ROOT members. In the meantime, ROOT members are encouraged to initiate the cooperated tasks for the joining parties.
  
3. Continuance of the ROOT
  - All ROOT members are encouraging to take up the mission to make the ROOT sustain.
  - Throughout the tasks they have participated, the team spirit is being

upbringing, and the project will assist them to nourish the spirit of ROOT to grow up into a strong plant.

**Unique Features of the Project :**

1. The project addresses to the holistic human development through the joining effort of various parties in the community and society.

2. The project adopts the analogy of a growing plant, and all the ROOT members and participants are required to go through the following phases.

Phase I: Sowing

Phase II: Sprouting

Phase III: Fruiting

Phase IV: Reproducing

All-phase: Fertilizing

Progressive tasks are to be installed in each of the phases to prosper their achievement.

3. In each phase, there are various parties to be involved as a joining effort, and built up as a net to go through the process with ROOT members, so that the interaction can be created, and the positive values and attitude can be nurtured in a subtle lively way. Under the positive influence, the ROOT member are capable to formulate their future goals and directions.

**Project Duration :** 36 months (April 2004 – March 2007 )

**Target Groups :** a. *Principal Network Targets:*

Youth-at-risk (aged between 15 – 25)

b. *Other Network Targets:*

i. Family members of the principal network targets

ii. Potential employers and their staff

iii. NGOs (third sector)

**Location of the Project :** Started in the district of Shamshuipo

**Expected outputs and outcomes :**

**Expected Outputs**

1. Recruited ROOT members: 30 persons (Year 1)

- 35 persons (Year 2)  
40 persons (Year 3)
2. Foundation tasks: 2 tasks for each ROOT member (Mainly information sourcing, and this is the layout of the future tasks)
  3. Action tasks: 2 tasks for each ROOT member (Coordinating, organizing, and implementation are the main focus)
  4. Fruiting tasks: 1 task for each ROOT member (the motivation of their initiation)
  5. Community tasks: 1 task for each ROOT member (consolidate the experience)
  6. Mass Tasks: 1 task for each ROOT member (create an atmosphere for ROOT member to continue the spirit of ROOT)

**Outcome measures:** include indicators on:

- 4-net are going to be interwoven, they are:
  - a. ROOT Net
  - b. Third Party Net (NGOs + Volunteer)
  - c. Supporting Net (possibly family, education sector)
  - d. Employer Net
- The continuation participation of the mentioned net.
- The recognition of the achievement of ROOT member, and the potentials that identified by themselves.
- Number of member to formulate their future goals and directions
- Number of member to be employed in the job market.
- The changes of perception of the employer towards ROOT member