

Project No : 0042-02
Project Title : Treasure in Soul United Enrichment Network--Healthy Community Project
Name of Organisation : Stewards Ltd and Tsuen Wan Healthy Community Steering Committee
Grant Approved : \$800,000.00

Project Highlights:

This project will promote social capital in Tsuen Wan. Based on the World Health Organization's definition of healthy community, the project motivates community groups, social organizations, residents as well as government departments to build such a community in Tsuen Wan. In this community, residents can enjoy peace, quality environment with the integration of people from all walks of life.

This project will be divided into three stages. The healthy community will focus on the following aspects:

1. Physical Health
2. Mental Health
3. Clean, Safe Physical Environment

Brief Description of Programmes to be organized:

The main concern of each item:

1. Physical Health

- 1.1 To help individuals to maintain in a better condition so as to promote mutual caring in the community.

As a result,

- a. reduce the need for medical services;
- b. improve interpersonal relationship.

2. Mental Health

- 2.1 encourage residents to visit and know about rehabilitation service.
- 2.2 promote harmonic family relationship.

As a result, the project helps the residents to

- a. integrate with the disabled and eliminate discrimination;
- b. contact mental ill patients and medical rehabilitation workers to strengthen the contacts and relationships of people of different social background;

- c. promote integral healthy culture (both physically and mentally)

3. Clean, Safe and Sharing environment

- 3.1 concern the community environment
- 3.2 concern environmental health in the community
- 3.3 concern environmental problems

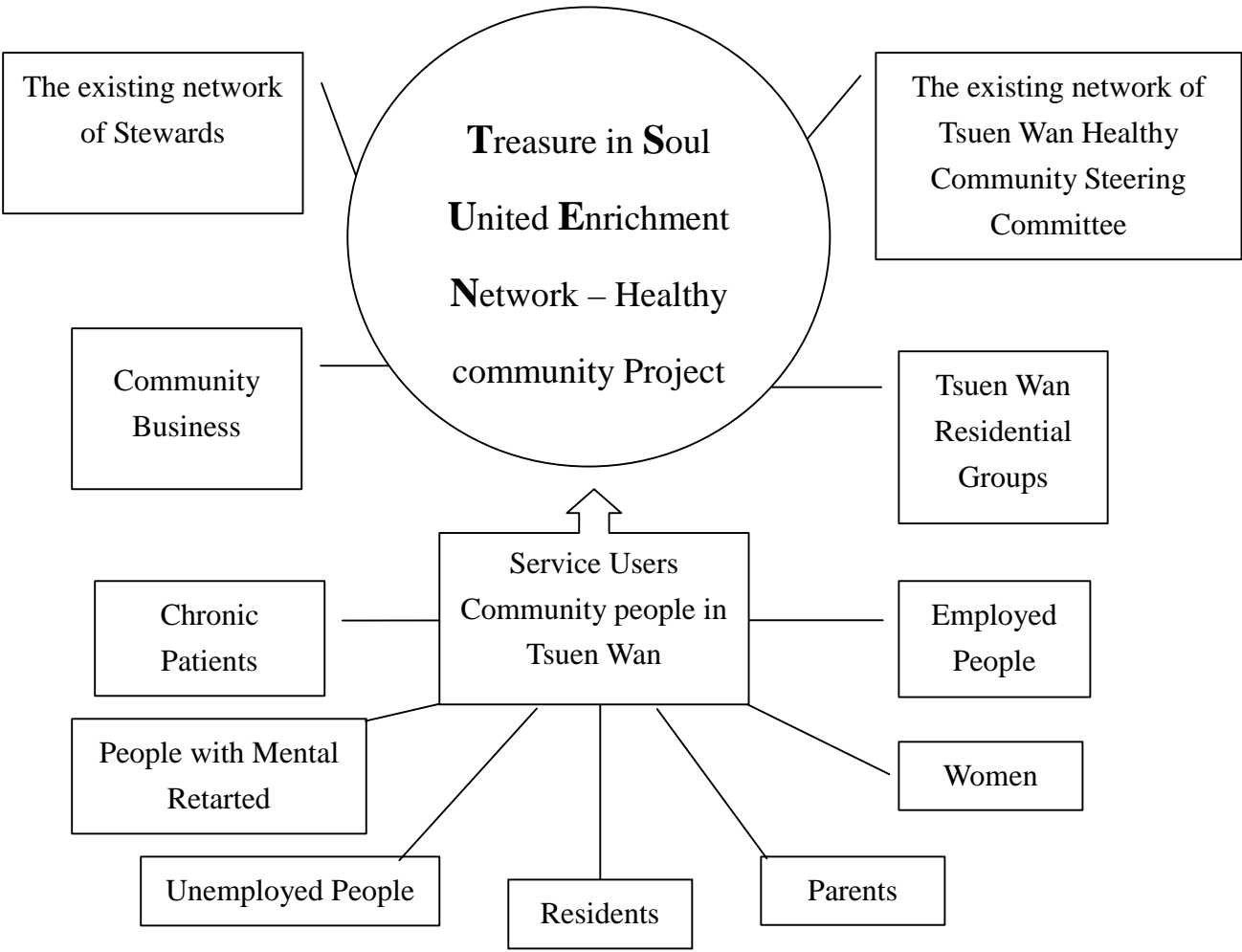
As a result,

- a. the facilities of the community will be improved
- b. the knowledge and participation of communities are increased
- c. solutions of the community problems are suggested to related government departments and organizations
- d. to know more community resources to allocate them more effectively

Unique Features of the Project:

- (A) The project is to advocate healthy community culture in the following ways:
 - 1) **Build up health oriented policy** – community residents self help organization can increase their concerns for individuals, groups and community. They may, according to the needs of their organization, raise opinions to advocate personal or communal health.
 - 2) **Create supportive environment** – As abovementioned, self help organization can provide space and platform for project participants to communicate with one another in helping groups, which reinforce individual social activities, entertainment and healthy life styles, etc. to promote health.
 - 3) **Enhance community participation** – Through the set up of self help organizations, increase cooperation with social welfare groups and district organization for providing more social service to people in need.
 - 4) **Reposition of medical service** – Make use of the community medical network of this project. Apart from providing regular treatment and care, the project will undergo comprehensive health promotion work. The self help organization will assist and participate in this respect.

(B) The project will build a healthy community through different community people, community organizations, community business and government departments.



Project Duration : 36 months (from May 2004 to April 2007)

Target Groups : Community people, community associations, community business and government departments

Location of the Project : Tsuen Wan District

Expected Outputs and Outcomes:

Develop Social Capital (instant outcomes)	Outcome Measurement (Output)
1. Enhance community participate and promote community health.	● The measurement of community participate and promote community health (90% members participate and promote community health)
2. enhance community people concern community health.	● The measurement of community people concern community health (70% participants concern community health)
3. increase community people's individual social network and ability.	● The measurement of community people's individual social network and ability research (60% participants increase their ability and social network)
4. increase community groups to concern health community and the related services	● the measurement of community groups concern health community and the related services (60% community groups concern health community and the related services)
5. increase the connections between community groups and mutual helps and benefits	● the measurement of the connections between community groups and mutual helps and benefits (90% the connections between community groups and mutual helps and benefits)