

**Project No** : 0127-01  
**Project Title** : Cross Generational Community Integration programme  
**Name of Organisation** : SAGE Eastern District Multi-service Centre for the Elderly  
**Grant Approved** : HK\$ 264,600

**Project Highlights :**

A project to build mutual help support network among the elders, the new arrival families and youth through their involvement in the joint production of local papers and projects. The project will build on close cooperation and relations between the collaborators (NGO and school targeted at new arrivals). The project will capitalize the special features of the target groups (speak the same dialect) and the good relationship built with the collaborator. The design of the programme could encourage in-depth communication among the target groups, which could help sustain the network built.

**Brief Description of Programmes to be organized:**

Programme (1): A local newspaper published jointly by the elderly and youth focusing in sharing of immigration life in Hong Kong.

Programme (2): A helping network would be formed between elderly people and new arrival families and youth so as to facilitate mutual help and sharing.

Programme (3): Voluntary services to the community jointly organized and provided by the elderly and new arrivals.

**Unique Features of the Project:**

Though the products they produced together and the experience of sharing and working together, the elderly and new arrival families and youth would feel their worth and contribution to the society. It can increase their social involvement, and then they can help people by themselves.

**Project Duration:** 12 months (from 3/ 2003 – 2/ 2004 )

**Target Groups:** Elderly, New Arrivals

**Location of the Project:** Eastern District

**Planned outputs:**

- (1) Over 30 elderly and new arrivals can publish a local newspaper and over 40000 people can receive and read the newspaper.
- (2) Over 160 elderly and new arrivals join to set up and run a local support network

by themselves. They can run 48 times of local network per year and to establish a recognition system for students.

- (3) Over 240 elderly and new arrivals can get 4 times training and provide 10 times of volunteer services, and through them to change the negative image and set up cross generational community integration programme. This programme can through questionnaire, publishing newspaper to measure their change from negative image to positive image.

**Expected Outcome Measures:**

1. The impact created to the elderly and the new arrivals through publishing the newspaper;
2. Contributions of students recognized and supported: through a recognition system established for students;
3. The impact of the volunteer programme on the elders and the new arrivals.
4. Other outcome measurement in areas e.g. mutual understanding, social integration, community participation and sustainability will be further developed.