

Project No : 0079-01
Project Title : Sunny Community Program
Name of Organisation : Hong Kong Outlying Islands Women's Association
Jockey Club Women Integrated Service Centre
Grant Approved : HK\$ 1,045,800

Project Highlights :

- By building up a supporting network (the Sunny Cooperative Society), the project aims at fostering an atmosphere of mutual help and concern in a newly developed community. This network would promote cooperation among the local residents, single parents, parents receiving CSSA, “disadvantaged” groups, commercial firms and government departments.
- The project would encourage participants to adopt a caring, responsive, self-reliant and mutually reliant approach to handle their own and community needs and problems. We believe that this is the most efficient, effective primary preventive measure.
- The project help enhance participants’ self-confidence, to help them build up a more positive and optimistic attitude towards life and a mutual help network.
- To actualize our ultimate objective of promoting mutual support, the project would be handed over to the participants while the OIWA will only serve as consultant after the funding period.

Brief Description of Programmes to be organized:

The Sunny Cooperative Society consists of 3 parts:

1 Training Workshops

Four types of workshops would be organized to cater for the needs of different participants, including:

- Generic Training Course;
- Organizational and Interpersonal Skills Training Course;
- Peer Counseling Training Course;
- Working Technique and Skill Training Course.

2 Partnership Scheme for the Single Parents/CSSA Families and the Volunteer Families:

- Through a reaching out approach, the volunteer families will extend care to the single parents/CSSA families, to promote an active, positive and self-help attitude among them and to encourage them to participate in the

Cooperative Society, which help them acquire new working skills and equip them for work in future;

- Caring Project
- Organizing family programs

3 Other Services of Co-operative Society:

- Encouraging the Cooperative Society's members to provide services to each other as a means to extend care and concern to each other;
- Starting from the second year, the Cooperative Society would liaise with commercial firms and government departments to explore the opportunities for cooperation and showing the participants how to reach out for more work opportunities and alternatives.
- Organizing neighbourhood networks so that "sudden" and emergency needs could be handled more efficiently even after office hours and the relationship of the participants would be further strengthened.

Unique Features of the Project:

- 1 Building up a mutual help supporting network in the community;
- 2 Focus on enhancing participants' self-confidence, with a view to building up a positive and optimistic attitude towards life;
- 3 Enlisting cooperation among the community residents, commercial firms and government departments;
- 4 From the experience of serving others and the community, participants would learn different knowledge and skill, form ready-to-learn, flexible and fearless-to-change personalities; and to indirectly equip them for the economic development of Tung Chung;
- 5 Enhancing the self-confidence and self-image of the less powerful groups (such as the single parents, parents receiving CSSA, women); enhancing their motive for economic participation; helping women to assume an economic-active role, acquiring new skills and re-entering the labour market as and when appropriate;
- 6 Preparing the participants to run the Cooperative Society by themselves.

Project Duration: 36 months (from 4/2003-3/2006)

Target Group: local residents

Location of the Project: Islands (Tung Chung)

Aims, expected outputs and outcomes	Indicator
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Build up a mutual help supporting network	✧ Organizing at least 5 neighbourhood networks in the community.
Promote active participation and the spirit of serving others	✧ 70% (70 cases) of the participating single parents/ parents receiving CSSA would join the Cooperative Society to provide service to others; ✧ 60%(480cases) of the participants would increase their participation in community service by 50%; ✧ 60%(480cases) of the participants would invite others to joint the Cooperative Society.
Enhance participants' self-confidence	✧ 70%(252cases) of the participants would express an increase and enrichment in their abilities.
Improve life quality	✧ 50%(180cases) of the participants would feel more positive about their live and family situations; ✧ 70%(560cases) of the participants would express improvement in their life quality (e.g. can address their own problem in a more efficient manner; more meaningful life, more friends).

Outcome measures: indicators will be related to:

- The continued operation of the cooperative
- The enhancement of community participation and self-confidence and
- Indicators on the strength of community support network built will include: the level of cooperation enlisted amongst the community residents, single parents, parents receiving CSSA, the less powerful groups, commercial firms and government departments and the participants who would express an increase and enrichment in their abilities.