

Project No: 0069-01
Project Title: Collaborating People in Tsuen Wan Rural Area (build up self-reliance of CSSA & other vulnerable families)
Name of Organisation: The Yuen Yuen Institute
Grant Approved: HK\$ 750,910

Project Highlights:

- The project aims at promoting community participation, mutual assistance and social inclusion through strengthening the community networks in Tsuen Wan rural areas.
- The focus is on building a model for local/regional community development, starting from the semi rural bases, building on the current strengths and involvements of their local leaders and residents to help the disadvantaged groups in the district.
- The project includes local employment initiatives and will further the depth and nature of cross sector network building.
- The project promotes the concept of 'giving' instead of 'taking' and increases linkages between the "haves" and "have-nots".

Brief Description of Programmes to be organized :

1. To build up an Advisory Committee to give advice and taking the leading post for bi-monthly mass programmes, and the Advisory Committee members are expected to be leaders and representatives from the local estates and villages.
 - We will mobilize a volunteer team to be set up in each estate and village and match appropriate volunteer jobs with the vulnerable groups from the local area.
 - In return, the vulnerable groups who received service from this project are encouraged to be involved into planning and implementing the bi-monthly mass programmes for the local residents. Hoping that in the end, there would be a transfer of knowledge and a sense of achievement.
2. Local shops are encouraged to give out job opportunities for the unemployed and give shopping discounts for the local residents.
 - The project will have 2 training workshops each month to equip the unemployed and volunteers for appropriate working skills and attitude.

Unique Features of the Project :

- To fully utilize an exiting network and expand its function to a more contributive level.
- All parties concerned are not just receiving services from the community but giving as well.

- To equip capable members and giving them appropriate trainings from the first year of the project so that they will be confident enough to take up the project themselves after 3 years time.

Project Duration : 36 months (from 4 / 2003 – 3 / 2006)

Target Groups : Vulnerable groups in Tsuen Wan East and West and all residents in Tsuen Wan rural area

Location of the Project : Tsuen Wan rural area

Expected outputs and outcomes : (yearly)

- 300 memberships registered under the project each year of which 20% should be new members.
- 30 pay job matching
- 1000 volunteer job matching
- 24 vocational training workshops
- mass programmes every two months
- each estate or village giving 20 and 10 members registered as service receiver and service giver
- Each estate and village have at least 2 shops registered as a member of the project giving either discounts to the community or offering job opportunities.
- Meetings to be held with the Advisory committee members each quarter
- Each Advisory Committee member would at least involved once a year acting as the leader of planning and implementing the mass programmes
- 100 people from the vulnerable group involved in planning and implementing the mass programmes
- 100 people from the local community involved in planning and implementing the mass programmes.
- To alleviate the unemployment problem
- A bridging is being built between different strata of people and such as the estate committees, District Council Members, shop owners, vulnerable groups and the local residents.
- Linkage is being built between organizations like the Tsuen Wan District Council, Tsuen Wan Rural Area Committee and the Tsuen Wan Healthy Community Steering Committee.
- Local resources pool is built up: more volunteers' contributing time, more sponsors from shops and more local facilities can be shared.
- Increase individual's problem solving skills, independent, maintain personal

network and self-help function.

- **To facilitate norms of trust and a sense of altruism hence stronger sense of inclusion.**

Outcome Measures:

- Immediate results (formal volunteers teams are set up, vulnerable groups not only taking in community resources but also giving back, bonding between people from different strata to prepare programmes serving the local community and building up a net to include all people in the districts);
- Long-term outcome (the net being knitted become firmer and stronger, a sense of belong to the community and to achieve social inclusion);
- Tools include: social distance scale, facility survey, altruism survey, trust survey, sociability survey and self-esteem scale.