

Project Summary

Project Title and No.: New town and Old city go together (0036-15)

Name of Organization: Hong Kong Outlying Islands Women's Association

Grant Approved: \$568,000

Project Duration: 1 Year

Target Groups: Women and other inhabitants

Location of the Project: Mui Wo and Tung Chung

1. Project Highlights

(i) Objectives

1. Reveal the social capital which was covered up, build up the social network and provide an opportunity for the resident to contribute their community;
 2. To raise their confident and sure of their self, step up their self-admiration;
 3. To tie in social needs and bring their particular capital, e.g. knowledge and experience, into full play;
 4. To take root and continue the inseparable and correlate spirit between the residents. Encourage and motivate them to build up an ideal and harmony community.

(ii) Strategies

Organize the couriers training to know more their community specializes as first step, distributed the participants into two groups, community guide and community ambassador, according their volition. Community guide will learn the history, custom and traditional culture through mentoring method. The community ambassador will visit the inhabitants to explore anecdotes about the community and their life style.

(iii) Expected Outcomes and Performance Indicators

Coordination and connect with all resource and distinguishing features to extend the unique custom and tradition of the region. To enlarge the develop opportunities through the spontaneous cooperative society was set up by the residents. This new life style will covert individual into community. Through the project joined the residents together and deepen their understanding.

1. Apply the complementary of concave and convex concept, use the resource effectively and encourage their mature help;
2. Raise their confidants and esteem, embolden the participants reconnect with society

3. Too transform their concern form individual and family into their region.

2. Brief Description of Programmes

Connect existed network in the region and reveal the social capital which was covered up:

- Coordinate the cooperative society's members and inhabitant visit the villages in Mui Wo:

To give an impetus to visit and interview the inhabitants, record the custom and tradition of the region. Motivate interact between the residents and our couriers to build up a new network. Marshal the treasury, old story, historical bobs etc., into useful social capital.

- Gather all the resource and develop their own value, transform the weakness, labeled and the neediness into leading role.

To match the unused resource and maximize their value, e.g. encourage the ageing people share the old story, custom and life style with the visitors. They can repossess their esteem through the process. Collect the historical bobs and clean out to exhibit, which can increase the interaction between the residents and the community.

3. Unique Feature and Areas of Innovation

To break with convention, abstain from recruit the active participants into take the initiative in visit the passive. Through the voluntarily couriers and community ambassadors visit, invite them step out from their home to community. These activity and connection can enlarge their social circle and influence each other.