

Project Name: “Energetic Cheung Chau”

Grantee: Cheung Chau Women's Association Limited

Funding amount: \$1,200,000

Project period: 1/1/2010 to 31/12/2011

Target group: Youth, family and professional in Cheung Chau

Target district: Cheung Chau, Island

Objectives:

1. Demonstrate the unique vitality of Cheung Chau which will be inherited and elaborated by the youngsters. And to achieve whole person development through learning.
2. To drive the youngsters in Cheung Chau to participate in social activities in order to inject the new vitality into the community and reproduce the “Spirit of Cheung Chau”

Results:

1. Co-operating parties jointly provide training and internship opportunities to enable the young people participate in the community.
2. Enhance the advantageous position of the community by developing local sports specialists.
3. Encourage young people to participate in competitions progressively to develop their sense of achievement and ability to handle stress.
4. Develop positivity of the youngsters to bring harmony in their family lives.

Strategies:

1. The various institutions and groups in Cheung Chau will join hands to provide development opportunities to the youngsters in Cheung Chau.
2. Recruit students from secondary schools in Cheung Chau to participate in activities which are unique to Cheung Chau. The students will then be invited to become teaching assistants to the primary school students and share their experience with them. This can encourage them to self-learn in the aspects of organization, communication and presentation.
3. Invite successful figures in the community as mentors of the youngsters.
4. Encourage students to participate in competitions of different sizes progressively and to face challenges outside of the community so as to build up their confidence.
5. Except through competitions, students will be given opportunities to join internship programmes of large local institutions to broaden their exposures.

Area of Innovation:

1. “Energetic Cheung Chau” shows concern to the need to long term development of the community. The whole project aims at nurturing the younger generation of Cheung Chau. It is important to make the younger generation realize that life is full of hope. This is done through leaders in the community making contact to the young people so that they can have more chances to participate in the activities of the community. Also, sports are used as a media to enable the youngsters to develop their special skills. The

potential of the youngsters can be generated by providing more opportunities to them and encouraging them to participate in different local activities. This can help create a healthy and energetic community in Cheung Chau.

2. Combine training with sports unique to Cheung Chau. The co-operation with primary school enables the youngsters to become teaching assistants of the primary school students. This allows the youngsters to play a part in the project so as to improve their self-initiative and positivity.