

Project Summary

Project Title and No.: Our Brand New Home in Po Tat (0047-14)

Name of Organization: Po Tat Women's Association

Grant Approved: \$300,000.00

Project Duration: 2009/11/01 ~ 2010/10/31

Target Groups: The residents of Po Tat Estate (especially for the newly arrived immigrant women, people with low income, dual- income families, teenagers, retirees, elders and children)

Location of the Project: Po Tat Estate

1. Project Highlights

(i) Objectives

- To assist newly arrived immigrant women to integrate into the community
- To promote mutual assistance, support and social inclusion. Enhance sharing relationship.
- To enhance self-reliance of women and to increase their skills and capacities for employment
- To raise community's awareness on family violence and promote harmonious family relationship

(ii) Strategies

- Adopting the concept of “community in support of the families”, the “Sun Ambassadors” serve as a supporting network for the newly arrived immigrant women
- To provide training to volunteers, exert their talents and potentials by connecting community resources. In addition, to arouse the sense of social responsibilities among volunteers
- To develop special skills and potential of newly arrived immigrant women in the local area, changing their role from “service receivers” to “service providers”
- To promote the lifestyle healthy living

(iii) Expected Outcomes and Performance Indicators

Quantitatively

- Not less than 60 people become volunteers of the project. 60% or above volunteers increase self-understanding, care and look out the community affairs frequently compared with the past
- Continuous services to the community for 1200 hours
- 30 people become “Sun Ambassadors” and form a supporting network

for the newly arrived immigrant women

Qualitatively

- Set up the house and floor captains system; build up a caring and supportive network in the community.
- Set up a volunteer team to meet different needs of the community.

2. Brief Description of Programmes

- Numerous Volunteer Power : To facilitate the development of cross – sectoral volunteer team and utilise the volunteers’ talents and capacity through engaging them in voluntary work. At the same time, to arouse their sense of belonging and responsibility of the community.
- Sun Ambassador : setting up of the “ house and floor captains ” to facilitate the development of mutual help support network. Also to provide platforms for different strata to cooperate and to contribute their networks
- "New" tutor : Develop special skills/ interests and potential of the newly arrived immigrant women to transform their roles to become tutors of the after school programme.
- Good health concept : raise the awareness of the life style of good health among local residents.

3. Unique Feature and Areas of Innovation

- Kwun Tong is lacking of services to newly immigrated women. Our project aims to respond to the needs of newly immigrated women by building up support and mutual care neighbourhood networks.
- Changing newly arrived immigrant women's roles from “service receiver” to “service providers”
- The project is also a community-based proposal which establishes mutual support networks. Networks will be built amongst the newly arrived immigrant women and different groups in the community.
- Build social capital, develop supporting networks and promote community participation