

## Project Summary

**Project Title and No.:** The “In” Generation – Special IT Community Employment Project (No.:0024-14)

**Name of Organization:** The Chamber of HK Computer Industry Co. Ltd.

**Grant Approved:** HK\$500,000.00

**Project Duration:** 16<sup>th</sup> Jun 2009 to 15<sup>th</sup> Jun 2010

**Target Groups:** Drop-out youth aged 15 - 24

**Location of the Project:** Sham Shui Po

### **1. Project Highlights**

(i) **Objectives:** The “In” Generation – Special IT Community Employment Project breakthroughs traditional mindset by promoting cooperation among the Government, industry and community through cross-sector collaboration among Labour Department, The Chamber of HK Computer Industry (The Chamber) and The Federation of Trade Union (The Federation), thereby providing one-stop employment services in the IT industry to target group.

(ii) **Strategies:** Solving problems aroused from lack of coordination by one-stop employment services a) providing pre-job training and employment arrangement for youth with direct windows at the community; b) initiating cooperation among training institutes for pre-job training that caters employers’ needs; c) encouraging communications and employment between employers and participating youth; d) motivating participation from the industry by “The Community Investment and Inclusion Fund” for self-sufficiency and continuance; e) dedicating professional team for execution and f) coordinating among employers and training institutes for appropriate after-work training.

(iii) **Expected Outcomes and Performance Indicators:** Expecting more than 100 employment opportunities created for youth under the scheme, and through a series of training and activities, strengthening confidence of youth as well as enhancing their values for proactive contribution to the society.

**2. Brief Description of Programmes:** Extensive recruitment of youth via promotions by The Federation, public events and media exposure; one-stop services including development of job vacancy in the industry, recruitment talk and expo, pre-job training mentorship program, volunteer activities and appointment ceremony.

**3. Unique Feature and Areas of Innovation:** Creating synergy between The Chamber of and The Federation by this first-of-its-kind one-stop employment services project, utilizing the employer network of The Chamber and the rich experience of training of The Federation, thereby raising flexibility in resources allocation across sectors, generating multiplying results and effectively improving employability of youth, and at the same time motivating value-adding of social resources for continuous forward moving and self-sufficiency.