

Project Title: Splendid Fashion

Project No. : 0015-14

Name of Organization: Lok Kwan Social Service

Grant Approved: 1,500,000.00

Project Duration: 7/2009-6/2012

Target Groups: Experienced Clothes Makers,
Design school students and Local fashion designers

Location of the Project: All districts

1. Brief Description of Programmes

“Splendid Fashion” is an empowerment project which is now in stage two. It aims to help the experienced middle-aged clothes makers to develop their strengths, and hopefully to self reliant. The project continues to reinforce the co-operation with labor unions, academic sectors and business sectors. Combined with the unique strengths of all parties, the project strengthens the mutual help network and increases social capital.

2. Project Highlights

(i) Objectives

- Continue to empower the autonomy of the participants.
- Continue to ensure the ability and the self-value of the participants.
- Improve the professional skills and sanguinity of the participants.
- Strengthen the collaboration across generations, social strata and social sectors.
- Advance the fashion industry by building up mutual help among design school students, local fashion designers and participants in order to develop the social capitals.

(ii) Strategies

- Garment Fashion Practitioners Association acts as consultants, making use of their strong networking strength and knowledge of professional garment trends and skills. They provide technical support, facilities and bridging with other relevant sectors.
- Make use of the developed local brand name, bringing together a pool of talents from various community group, strength participants and designers work together, craft and creative designs will bring great success and opportunities.
- For mutual help networking, strengthen the co-operation and communication among various groups, various organizations and various sectors in order to

increase the productivities, qualities and become more enterprising.

(iii) Expected Outcomes and Performance Indicators

- Strengthen and encourage participants to take part in management of the mill; such as designing and planning. In progress, they will get changes from being receivers to active givers and contribute more to the community.
- Develop the mentorship scheme, it can help the participants passing on their skill, wisdom and experience on the youth. The design ideas of the youth can stimulate the participants to make great breakthroughs.
- For advancing the fashion industry, co-operate with local designers and design school students actively by making fashionable clothes and accessories together.

3. Unique Feature and Areas of Innovation

- Setting up the workshop in Hong Kong: Stressing on traditional craft and skills, promoting local clothing design and production.
- Promoting social capital: Bridging business enterprises, design school, local designers and relative professional people to advocate the concept of social capital together, bringing the positive “Paradigm shift” to society.