

## **Project Summary**

Project Title: “Youth Pilot and Community Inclusion” Project  
Project No.: 0002-14  
Name of Organization: Credit Union League of Hong Kong  
Grant Approved: \$400,000.00  
Project Duration: 7/2009-6/2010 (12 months)  
Target Groups: F.4 - F.7 students  
Location of the Project: Kwun Tong District and Wong Tai Sin District

### **A. Project Highlights**

#### **(I) Objectives**

1. Participants – Change of attitude, capability and role
  - With tailor-made training programs, the youth as the core of social capital, will enhance their leadership, self-confidence and responsibility and extend both of their personal and social networks. By joining the voluntary services, they will also practise the self-help and mutual-help philosophy, increase their positive values and senses of social belongings and responsibilities.
  - The roles of participants change from trainee to planner and executor during the youth pilot and community inclusion programs. They will become the chief leaders to keep serving the community after completing the project.
2. Establishment of networks with multi-levels from different backgrounds
  - Formation of both voluntary core leaders and mentors network by the young participants and professionals in the community.
  - Parenting voluntary network to be formed by pupils and their parents.
  - A stable and sustainable community network will be built with the three networks mentioned above.
3. Collaboration of multi-organisations
  - These include partners from the social welfare industry, colleges, churches, credit unions, financial institutions, solicitors, government departments and corporations/organisations in the community.
4. Rise of opportunities
  - Provide an excellent opportunity to train up the youth to become leaders who actively contribute themselves to the community.
5. Relieve social needs
  - To educate the knowledge of wise wealth management to residents, thus helping them to avoid inappropriate consumption habits.

#### **(II) Strategies**

“Multi-development, multi-collaboration” is the strategy of this project. The young participants will be able to demonstrate their talents and the spirit of self-help and mutual-help through a series of youth pilot training and community inclusion programs.

#### **(III) Expected Outcomes and Performance Indicators**

1. Leading of Individual / Family Change
  - a. Participant: The 100 participants change from trainee to planner and executor and become the core voluntary leaders in the community. 40 of them are expected to form a committee to take up the responsibilities of developing the project in future.
  - b. Pupils and their parents joining the community inclusion programs:
    - Help 160-200 pupils to build up positive and optimistic thoughts and self-confidence, as well as enhance their quotient of wealth management.
    - Closer the parenting relationship of 160-200 pairs of pupils and their parents, thus achieving the harmony and coherence of family.

2. Change of Various Groups (Strengthen the mutual-help and cooperation among groups)
  - a. Build up of voluntary core leaders network: participants join together to serve the community and demonstrate the self-help and mutual-help spirit.
  - b. Formation of voluntary mentors network: professionals act as mentors to provide consultation for participants.
  - c. Establishment of parenting volunteers network: continue to promote the messages of positive mind and healthy family wealth management in the community.
  
3. Leading of change among groups and the community, Creation of opportunities & Multi-industry collaboration
  - a. A total of 20 partners from the social welfare industry, community organizations, colleges, government departments and other institutions will participate in the project.
  - b. 8 social welfare partners, colleges and credit unions will work together to recruit participants, hold activities and provide venue support for all programs.
  - c. All groups involved will deeply understand the values of the project and they are expected to plan and support the development of the project in the second and third years. That means they will not act as one-time sponsors but long-term supporters who commit their social responsibilities to run and modify the programs like granting job opportunity to participants in future.

**B. Brief Description of Program**

1. The “Youth Pilot and Community Inclusion” Project develops the core social capital – youth, whom will motivate other community networks and strengthen the social coherence. This project aims to increase participants’ self-cognition and self-confidence through the youth pilot training programs and enhance their social responsibilities and sense of community belongings by joining as volunteers in the community inclusion programs. The training programs emphasize on cultivating the knowledge of wise wealth management and strengthen participants’ capabilities for the preparation of future career.
2. This project will be cooperated with Caritas Community Centre – Ngau Tau Kok and Caritas Jockey Club Integrated Service for Young People – Wong Tai Sin. Their rich experiences and organizing abilities might help promoting the project.

**C. Unique Feature and Areas of Innovation**

1. The “Youth Pilot and Community Inclusion” Project is the first project compiling both messages of wise wealth management and positive values. We not only cultivate the right financial management concepts to the young participants in the training programs but also spread the smart saving and consumption messages to pupils and their parents in the community inclusion programs. What is more, both young and the parent-child volunteers will continue to promote the message of healthy wealth management among residents in the community after the project ends.
2. Another uniqueness of this project is to consolidate pre-career training and social services into one comprehensive program in order to assist the young pilots to demonstrate their talents and enhance their knowledge and skills on different scopes. They can also fulfill their social responsibilities to serve the needy and demonstrate the credit union philosophy of self-help and mutual-help.
3. The rich human resource capital of credit unions and well-established networks of professionals and resources from all levels in the society are the supreme elements of our organization to help promote and execute the project.