

Project Name : Happy Project @ Ching Ho Estate  
Project Number : 0011-13  
Agency : Hong Kong Evangelical Church Social Service Limited  
Approved Grant : \$1,800,000  
Implementation Period : 1/5/2009-30/04/2012 ( 3 Years)  
Implementation District : Ching Ho Estate, Sheung Shui

### **Project background**

- It is a neighbourhood caring building project with the strategy from other CIIF ' s project ' s success experience factors, such as the floor captain system and community cooperatives. It is aimed to achieve two social capital achievements: (1) develop the ability of self-growing among the resident (2) develop platform of neighbourhood caring (3) strengthen the network of neighbourhood caring
- Cooperation platform is well-developed by implementation agency with its experience of mobilizing social capital, instead of only social service.
- Ching Ho Estate, Sheung Shui is a newly developing public housing estate with numbers of low-income family, new immigrant and marginalized populations. Hopefully to facilitate the neighbourhood relationships and bonding between the residents to mobilize the network building of caring and harmony in the community.

### **Objective**

- (1) Strengthen the participations of residents, changing their roles from passive to active, increase the ability of their self growing.
- (2) Prevent family issues occur through the participation of cooperatives.
- (3) Enhance Neighbourhood caring relationships and network

**Expected Outcome (Prevent family and social issue; enhance the family ability to resist negative influence; families support by community)**

(1) Strengthen resident network and enhance the family ability to resist negative influence

It is important for the new moving resident to adapt the new environment and build up neighbourhood network. This project assist them to develop trust and supporting between each other. It increases the ability to resist negative influence and stability of the community with helpful spirit. For example: community care cooperative, community school, community baby sitter and care action. Hopefully, it can increase their organizing and coordination skills to improve their self growing ability and change the role from acceptors to providers. It is an opportunity to bring their talent into full play and improve their living standard with the training of cooperative.

(2) Develop mutual help networks among people from different generations, social strata and background.

To bring the residents ' talent in to full play, even the low skilled or marginalized, are also able to explore and developed. Except the increase of self confidence and esteem, it is benefit to increase the use of community resources. The scheme will first mobilize the members of " After-School Care project with Love, Young and Seed " and invite school , local organizations, churches, governemtn and shops to support and assist to implement the project.

(3) Families support by community

Take " community school " , " community baby sitter " and " Care action " as the learning and care platform to facilitate the residents to " learning from each other " , " helping each other " and " caring each other " with the cross sectoral collaboration.

**Expected Achievements:**

1. Participants

200 residents join the cooperative and 50 of them are " floor captain " . Part of them is able to be tutor, community baby sitter or coordination secretary. 10 of them can be the directors or executive of the newly developed association and take the role of management.

## 2. Network

Coordinate with twenty supportive and critical partners (community-business-Government) to provide cooperative training, venue providing and recruitment of new members. Including, citizen, government and commercial( local organizations, school, Parent and teachers Association, Department of Health, Library, Mutual Aid Committees, Medical Corporations, housing authority, shops etc)

- Develop caring network with 20% of house ( mobilize 1000 houses out of 7162 houses in the estate to change and improve through this project)
- Liaison with the Mutual Aid Committees to mobilize and expand the caring network, to participants in visiting and coordinate the house captain scheme.
- Liaison with the school nearby to hold visiting, provide training venue and involve in the planning of training.
- Recruit the members of Parent and Teachers Association as the training member, volunteers or tutors.
- Invite the volunteers members of " After-School Care project with Love, Young and Seed " to join the scheme as training leaders or tutors to share their success and experience. In order to mobilize the participation and dedication
- Set up Community School to provide study group service with lower price by resident themselves to develop a self learning platform and network.

## 3. Increase of opportunities

- Explore community baby sitter to provide after school care service and support family needs, to the meanwhile to increase opportunities of employment and business start-up
- Develop a self reliance and helpful community with the profit from community school and community baby sitter.