

Project Summary

Project Title and No.: Creating New Horizons for Tung Chung Youth (0001-13)

Name of Organization: Islands Youth Association

Grant Approved: HK\$1,200,000.00

Project Duration: 1st March, 2009 to 28th February, 2012

Target Groups: Teenagers in Tung Chung

Location of the Project: Islands

1. Project Highlights

(i) Objectives

- a. To activate the positive attitudes of the teenagers, inspire their confidence, clear their life goal, and motivate them to construct the community together as well;
- b. To inspire the teenagers by mentorship; enhance their personal quality, incentive and ability continuously;
- c. To popularize collaboration across generations, social strata and social sectors. Promote mutual help and support through strengthened caring networks in the community. Empower the teenagers and shift the clients into service providers;
- d. To change the teenagers' values and behaviors will induce a better family relationship, positive comments on teenagers. Engage more people to support and accept the youth; and
- e. Strengthen the cross-sector collaboration networks through the communities, business/professional sectors and government.

(ii) Strategies

- a. Inside every one of us have a special talent, base on their interest, with the process of participation and guidance, the project helps them look forward the future and ideal desires, and change their attitudes and values in positive ways.
- b. We train up a core group of the youth to use their positive behaviors, clear goals in life and moral values in order to influence the potential juvenile

gangs in the community. Thus, the gangs can develop their abilities in a healthy and well-rounded way.

- c. We make use of geographical advantages, the nearby airport, theme park and other tourist spots to co-operate with the business sectors and the government (mentorship program is under consideration). Youth in our project can explore their talents, achieve self-recognition and help their community in the future.
- d. The collaborations with primary and secondary schools in the district are strengthened. It helps to form a long-term collaboration relationship. Promoting the communications and co-operations with neighborhood organizations and CIIF projects, it helps to enhance the effectiveness of the project and achieve a desirable outcome.

(iii) Expected Outcomes and Performance Indicators

a. Personal aspect – The Teens

- Activate their positive attitude and encourage constructive behavior from passive and aimless. They will have higher self-esteem and become leaders of their communities.
- Explore their potential abilities in multi aspects. Equip them to cope with the competitive market, and fit in the society.
- Discover and understand themselves, establish self-recognition and self-approval. Develop their positive moral values.
- Change the cynical values, old and pessimistic thoughts into hopeful life.

b. Family aspect

- Teens change their mindsets also in their daily lives. Re-establish the relationship with their family.
- Appreciate and learn from other family members to advance their understanding and relationship.
- Through the mentoring system, students can learn from all walks of life.

c. Community aspect

- To stimulate the community development.

- Youths shift from service recipients into service providers. Being mentors, of primary school students, they can teach the kids with what they have learnt. It is not only benefit for the kids, but also the youth.
- Improve the neighborhood relationship with all social strata and social sectors. Promote communication and connection with each other, regardless gender or generation. Encourage tolerance, acceptance and appreciation.
- Through the teaching classes, people of all age, stratum and background break the boundaries and learn from each other. They gain appreciation and mutual trust, and foster the sense of belonging and coherence.

d. Cross-sector collaboration

- Depend on the influence of I.Y.A. in Tung Chung to set up a powerful and strong network. The program affects the community as a whole. It strengthens the roles of collaborators and I.Y.A. members.
- Co-operate with schools, neighborhood organizations and enterprises to wipe off the boundaries and broad the career paths of the teens.
- Take root for the collaboration models; establish stakeholders' roles for cross-sector collaboration. Encourage private sector to engage in community activities; and participate in a more sustainable and meaningful way.

2. Brief Description of Programs

- (i) "Life exchange program" is carried out in a form of mentorship and provides guidance for the youth. By inviting professionals, we aim to impart special skills and knowledge to participants. For instance, voluntary team of the Cathay Pacific teach English, ShaoLin master and apprentice teach Chinese Kung Fu in Mandarin, professionals of multimedia give lectures on drama and photography.
- (ii) "Life exchange program" provides a platform for people from different age and background (i.e., teens, women, elderly and children). They can satisfy through the process of exchange their own talents (such as cooking, Mandarin, drama, photography and computer).
- (iii) Leading by experienced women, the teens are provided the extension class for primary students on their homework. On Saturday, they hold extra-curricular

activities such as story adventure program, experiencing photography and video recording. They teach the children what they have learnt. Established their relationship through the activities and influence others positively.

3. Innovation and uniqueness

- (i) This program both positively influence the teens, their families and the community.
- (ii) Encourage the transformation of their hobbies into talents. Set personal aims and goals in life with life mentor. Their talents not merely benefit the teens, but also serve as resources for the community as a whole.
- (iii) A youth volunteer group and performer/entertainer team will be established. It broadens room for youth development and brings their community into a harmonious way.