

Project Summary

Project Title and No.: N *Plus* (0039-12)

Name of Organization: United Christian Hospital

Grant Approved: HK\$1,780,000

Project Duration: 3 years (from October 1, 2009 to September 30, 2012)

Target Groups: Residents of Sau Mau Ping Estate

Location of the Project: Sau Mau Ping Estate

i) Objectives

- a) To enhance community participation by encouraging participants of different backgrounds to provide mutual aid and contribute their skills to address common concerns and achieve a strong sense of belongingness
- b) To provide a serving platform for the participants to excel their potentials and become part of the social capitals
- c) To facilitate cross –sectoral collaboration to strengthen the community network and make the community a loving and caring one

ii) Strategies

- a) Network establishment – to build up powerful intra-hospital departments, inter-Mutual Aid Committees (MACs), inter-social echelon networking for development of cooperation between and the community to respond to the community needs.
- b) Mobilization of volunteer support teams – to enhance the ability of volunteers of different backgrounds in the promotion of an interactive neighborhood for establishment of an effective supporting network
- c) Empowerment of participants – to explore their potential and provide a serving platform to contribute their strength to serve others and become additional resources of the community

iii) Expected Outcomes and Performance Indicators

- a) Enhancing personal change
 - i. Explore the strength of the participants and provide a serving platform for them to contribute their skills
- b) Enabling change in the community.
 - i. Strengthen social cohesiveness and powerful mutual assistance networking

iv) Brief Description of Programme

- a) With the collaboration of MACs, schools, social service centers and the volunteer teams , mutual help spirit and social inclusion will be fostered
- b) By launching varied kind of activities, participants are encouraged to contribute their potentials and specialty

v) Unique Feature and Areas of Innovation

- a) A breakthrough on the hospital service mode – the hospital outreaches the needy people in the community so as to promote the mission of ‘ hospital without wall’
- b) To mobilize community support network – to mobilize the effort of intra-hospital departments and the resources of different sectors in the community
- c) To adopt a developmental mode – to enhance the potentials of the participants rather than merely focus on the provision of services. The traditional service mode is changed, from supporting the socially deprived to a strategy of mutual assistance, to reach result of self help and mutual help.