

Project Summary:

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Project Title and NO : Tin Wah Estate Asset-based Community Development Project (0032-12)

Name of Organisation : Hong Kong Sheng Kung Hui Welfare Council

Grant Approved : HK\$2300000

Project Duration : 3 years (01.09.2008 to 31.08.2011)

Target Groups : Tin Wah Estate residents and the local community

Location of the Project : Tin Shui Wai, Tin Wah Estate

Objectives:

1. Based on the **Asset-based Community Development approach to utilize the Social Capital**, the project aims to strengthen the community, **neighborhood mutual help networks** in Tin Wah Estate.
2. Through the build up of mutual assistance supports and social inclusion, the community participation will be promoted **to reinforce the positive individual change** with transformation and empowerment impacts.
3. To **enhance the social networks of individuals and families** and thus increase their sense of **belongings** in the community
4. To encourage the **participation and partnership** of various organizations such as NGOs, commercial firms, school networks to widen the scope of social capital to promote the community support projects.

Strategies:

1. To establish the **Estate-based mutual support core volunteer's committee** to address their common concerns so as to explore their inner potential **qualities and ability** for serving the community
2. To **network all round cross-sect oral collaborations** among those community parties for contributing in the community
3. To facilitate the **participation, sharing and networking** of those volunteers, community leaders so as to provide mutual aid assistance

Expected Outcomes and Performance Indicators:

1. Increase the achieving social capital outcomes such as the no of volunteers committee, mutual help support groups and thus increase of transformations in their attitudes, capacities and roles
2. Increase the social and economic participation with enhancing social connectedness, strong and durable networks and obvious mutual help relationships
3. Increase of Collaboration and partnerships among different parties, such as the employment opportunities, resources exchanged and etc.

Brief description of Programs and areas of Innovation:

1. To **promote the development of social capital**, and by supporting local or territory-wide community projects initiated by the community itself such as the set up of Estate based Mutual help volunteer's committee, family visits activities.

2. To emphasize **the Asset-based Community Development with snow-ball effects**, the project publishes quarterly community leaflets to gather the community news, to exchange resources such as the self-organization of Second-hand flea market.
3. All self-initiative activities would ultimately **promote joined-up efforts between community groups, corporate bodies or professional groups and the Government, to contribute to the social well-being.**
4. To cherish “Individual Care, Overall Concerns” through the emphasize of “I Can” and “We care” spirits.