

**Project Title :** ACA Safe & Child Friendly Community Project in Wong Tai Sin –  
Do Not Leave Children Alone (0027-12)

**Name of Organization:** Against Child Abuse Limited

**Grant Approved:** \$1.8 million

**Project Duration:** 15-12-2008 to 14-12-2011

**Target Groups:** Children, parents and volunteers

**Location of the Project:** Wong Tai Sin District

**Collaborators or Partners:** primary school, PTA, elderly centre, housing office

## 1. Project Highlights

### (i) Objectives

This project aims (a) to help building up a safe and child friendly community; (b) to empower families to be willing to act and interact with the neighborhood (c) to help identifying and supporting family with unattended children, (d) to actualize zero tolerance of violence at home as well as in the community.

### (ii) Strategies

- To conduct a survey to collect information of family needs and to compile the list of residents/parents/senior citizens who can be temporary neighborhood support child care volunteers in the neighborhood network/school network.
- To provide a platform for residents to mutually sharing of their expertise; their interest and children management.
- To group families of the same background such as families from Mainland China, children of the same school or live in the same block and to form their neighborhood network. Daily contacts such as home visits, telephone contacts and tutorials are encouraged to strengthen the neighborhood network.
- To distribute leaflets, visit residents, and deliver brochures to educate the public of not leaving children alone.
- To educate the pupils the danger of staying home alone, and to report problems to teachers, if any.
- To develop after school interest classes and after school care services in a school and in the neighborhood.

### (iii) Expected Outcomes and Performance Indicators

- To develop a platform for residents' mutual learning, child care and support.
- To form a neighborhood network of families with similar backgrounds, such as new arrivals with children of the same schools or living in the same blocks.
- To increase community awareness of not leaving children alone and enable the public to know more about the negative outcomes and the solutions.

## 2. Brief Description of Programme

- Large event/fun days to be organized to attract residents from different blocks to get together and associate with each other. Public concern of child safety will be raised and residents will be invited as mentors or to join the neighborhood network.
- Neighborhood/school platform such as gatherings, interest classes, family activities, community visits will be organized so to strengthen the network and to extend the mutual help.
- After-school-care/after school interest class will be proposed for school network to support the children at school.
- “Train the Trainer”: Targeted families learn how to help families in need, so people are more concerned about the issue of leaving unattended children at home.

## 3. Unique Features and Areas of Innovation

It is an innovative campaign to motivate the community to fully utilize social capital. In other words, people of the community give mutual support and better use of social resources. It encourages a caring neighborhood and arouses the awareness of a child friendly community and not leaving children unattended. The project has a preventive function and performs a proactive role.