

Project name and number:	Healthy City in Hunghom: Step Forward Neighbourhood Building Project (0021-11)
Executive body:	S.K.H. Holy Carpenter Church Community Centre
Appropriation volume:	\$1,500,000
Project by a definite date:	From February of 2008 to January of 2011 (three years)
Target:	Residents of Hunghom District
Serving area:	Hunghom

Brief introduction of the project:

In traditional Chinese society, neighbourhood performed a valuable social support network. Nowadays, with rapid urbanization process, we can enjoy ease of life benefits from modernity. on the other hand, relationship of neighbourhood is being drifted apart. Although everybody live in the same building and meet frequently, they often treat each others as strangers with minimal communication.

The focus of this project is to group our local organizations and local leaders together in producing synergy to accelerate Hunghom as a healthy and safety community.

Aims & Objectives:

1. Motivating cooperation between neighbours and local organizations by setting up a mutual-aid neighbourhood network. Promoting harmonious atmosphere to families and neighbours within the community and leading Hunghom to a healthy and safety community.
2. Strengthening interconnection amongst neighbours and enhancing their belongingness to the community. Facilitating potential local leaders to participate in the community affairs and finally transform them into social capital.

Strategies:

1. To form a cross-sector network amongst government bodies, neighbourhood organizations, schools, NGOs and business sectors in building a healthy and safety community.
2. Mobilizing neighbours to build up a mutual support network through volunteer training and services, enhancing their belongingness to families

and community. Developing their talents and finally contribute to the community.

3. To transform residents from service receivers to service providers through series of training and services. To establish master-apprentice relationship by sharing their accumulated experiences to those new volunteers and developing into social capital.

Project Effectiveness and Outcome Indicators:

Transform attitude, value and role of individuals and families:

1. Succeed in recruiting 100 residents to participate in voluntary services, learn new skills and assist in executing the project.
2. 30% of volunteers perform into tutor role, lead and guide new volunteers in master-apprentice relationship.
3. 70% of volunteers improve their self-confidence, problem solving skills and strengthen resilience against adversities.

Building up a cross-sector collaborating relationship and creating the opportunities for solving community problems:

1. At least 10 local organizations take part in cooperating or collaborating relationship.
2. More than 10 core members including volunteers and local leaders form the mutual-aid neighbourhood network.

Characteristics and Innovation of the Project:

1. Recruit volunteers to serve their nearby neighbours for long term commitment.
2. Activate traditional neighbourhood relationship, establish natural mutual support network.