

**Project Title and No.: “Growing and Learning Together” Project (0010-11)**

**Name of Organization: Chinese YMCA of Hong Kong Tuen Mun Centre**

**Grant Approved: 1,100,000**

**Project Duration: 7/2009-6/2011**

**Target Groups: Local families**

**Location of the Project: Tuen Mun (Siu On, Yau Oi & On Ting)  
Tin Siu Wai (Tin Chak & Tin Ching)**

## **1. Project Highlights**

### **(i) Objectives**

- 1. Build up mutual support and concern in the community**
- 2. Enhance social inclusion of different ethnic groups and local families**
- 3. Mobilize the resources and strengths of the corporate volunteers to support the families**
- 4. Develop the network between corporate volunteers families and targeted families’**
- 5. Arouse the sense of domestic violence prevention and build up the harmonious community**

### **(ii) Strategies**

This project is the extension of CIIF project “A community-owned project to build capacity to address inter-generational povetry problem” (0013-06), the target group will not only focus on youth but also the families.

The main strategy of this project is mentorship scheme. With the participation of the mentors and mentees, different platforms and activities for the families are created.

As Tuen Mun and Tin Siu Wai have a large number of ethnic minorities, . This project will encourage the ethnic groups to participate in the project.

### **(iii) Expected Outcomes and Performance Indicators**

	Tuen Mun	Tin Siu Wai	Total
Volunteer: Family members from companies	100	50	150
Volunteer: Family members from community	100	50	150
Reach families	400 families	200 families	600 families
Minority group involved in the project	10%		
Families & parent platform	27	15	42
Harmony school	5	3	8
Action in shopping mall	Twice a week		
Neighborhood Ambassadors Platform	40	20	60

## **2. Brief Description of Programmes**

- Family & Parent Platform: The corporate volunteers and volunteers of local families act as the “Life Mentor” to take care of the needed families.
- Action in Shopping Mall: Promote the message of prevention of domestic violence in the shopping mall. This action is organised by Life mentors.
- Harmony school: Promote the message of harmonious family and community by Life mentors.
- Neighborhood Ambassadors Platform: Life Mentor as the core, and relate with other families to build up “Small community”.

## **3. Unique Feature and Areas of Innovation**

- Life mentors act as the core members, they develop different programmes in the project for the needed families.
- Life mentors set up the committee to lead the project.
- Empower the ethnics to participate in the community.