

## Project Summary

**Project Title and No.:** Family Network Project (0009-11)

**Organization:** The Hong Kong Federation of Youth Groups

**Grant Approved:** HK\$1,200,000

**Project Duration:** Sept. 1st, 2008 ~ Aug. 31st, 2011

**Target Groups:** (1) The volunteer students and parents of middle and primary schools in Tsuen Wan & Kwai Tsing;  
(2) The needy students and parents of middle and primary schools in Tsuen Wan & Kwai Tsing;

**Location of Project:** Tsuen Wan & Kwai Tsing Districts

### Project Highlights:

#### 1. Objectives

- (1) To discover, develop, and then bring into full play the individuals' potential talents and their experience for confidence building through volunteer services;
- (2) To enhance individual self-esteem through mutual learning and mutual help;
- (3) To strengthen cross-generation understanding and acceptance through the cross-generation interaction and cooperation;
- (4) To support the needy students and parents with their problems;
- (5) To raise individual's competency and sense of fulfillment through transforming individual's role from help-recipient to help-provider, value from being useless to being useful, and attitude from inactive to active;

#### 2. Strategies

This project is to recruit and train CFAs (Caring Family Ambassadors) to serve the needy students and their families so as to weave a sustainable *Support and Mutual Help Network* for them, which helps to build up a harmonious family and a caring community. Followings are detailed strategies:

##### (1) Training of Family Ambassadors

- Cooperate with primary and middle schools;
- Recruit volunteer students and parents;
- Train them as family ambassadors through workshop to strengthen their communication and interpersonal skills for volunteers service provision;
- Strengthen family ambassadors' understanding of the service targets as well as their service-providing skills through discussion forum and program preparation meeting;

##### (2) Service Provision of Family Ambassadors

- Cooperate with primary and middle schools;
- Recruit needy students and parents and identify them as quasi family ambassadors;
- CFAs will provide support to the needy students of form one and primary one through regular programs in the area of campus adaptation, emotional management, problem solving, social competency and so on;
- CFAs, students of form one, will facilitate the support programs for the needy students of primary one, which help the form one students to raise self-confidence and self-esteem;
- CFAs parents and the needy parents will share with each other about parenting skills and ways of parent-child communication within a mutual learning group;
- CFAs and the needy students and parents will join in parent-child programs together, which will benefit the relationship building between the parents and their children as well as the CFAs and the needy students and parents.
- Match CFAs with the needy students and parents respectively, which will provide peers support through day-to-day contacts;
- CFAs and the needy students and parents will cooperate to popularize the concepts of the *Harmonious Family* within campus and community;
- The needy students will grow to be new CFAs with the help and care of the CFAs and serve others that

need help;

### **3. Expected Outcomes and Performance Indicators**

#### **(1) Transform attitude, value, and roles of individuals;**

##### **(i) Caring Family Ambassadors:** 240, out of whom 60 have become core members

- To discover, develop, and then bring into full play the individual potential talents and their experience for confidence building through participation and volunteer services;
- To strengthen the parent-child relationship through encouraging interactive parent-child communication pattern;
- To enhance the cross-generation understanding and acceptance through cross-generation interaction and cooperation;
- To create opportunities for the experienced CFAs to their experience with the new CFAs in order to build up the sustainability of the network service;

**(ii) Needy Students:** 60 persons. Values changed from being useless to useful, that is, they believe they can make it; Attitude changed from inactive to active, that is, they actively participate in the volunteer or other services of the community; Roles changed from help-recipient to help-provider, that is, they are willing to serve the needy people within the campus or community.

- To discover, develop, and then bring into full play the individual potential talents for their self-confidence building and self-esteem promotion with the help of CFAs;
- To enhance the skills of interacting with parents, which would be contributable to the family harmony;

**(iii) Needy Parents:** 60 persons. Values changed from being useless to useful, that is, they believe they can make it if they want; Attitude changed from inactive to active, that is, they actively participate in the volunteer or other services; Roles changed from help-recipient to help-provider, that is, they are willing to serve the other needy people within the campus or the community.

- To promote self-esteem through mutual help within the learning groups;
- To build up the confidence of teaching and disciplining the children;
- To weave the mutual help network and to create a trustful and caring community;

#### **(2) Build up self-help and mutual help support network;**

- Cooperate with both primary and middle schools;
- Recruit volunteer students and parents to serve the needy students and parents;
- Network between the needy family and the FA family within primary school: 60 pair;
- Network between the needy students and the FA students in middle school: 30 pair;
- Network between the needy parents and the FA parents in middle school: 30 pair;

#### **(3) Build cross-strata cooperation network;**

- To enhance the harmonious atmosphere within family and community through paring up cross-strata participants, strengthening the cross-generation cooperation and interaction, and promoting mutual learning and mutual help;
- To weave a safe and trustful network to provide instant support to the needy families in emergent situation;

#### **(4) Long-term effects;**

- School-centered cooperation pattern can be a new service model;
- Create harmonious atmosphere within both family and community;
- The CFAs can continually support and serve the needy people with resources within the network, which can help to popularize the concepts of the fund. The family will serve the community while the community will become a real safe network for the family.