

Project Summary

Project Title and No.: Teens Artistic Workshop (0005-11)

Name of Organization: Society of Boys' Centers

Grant Approved: \$1,200,000

Project Duration: Three years

Target Groups: Adolescents , Professionals and Organizations of Performing Arts, Business Organizations

Location of the Project: Sham Shui Po

1. Brief Description of Programmes

“Teens Artistic Workshop” provides an innovated performing platform for talented adolescents. This project gathers grass-root adolescents who are interested in joining the entertainment industry, and provides them with opportunities to learn from the experienced professionals. Via the “Teens Moving Forward” program, young people can participate in a commercial promotion project to gain invaluable experience in organizing commercial functions and promoting local art and cultures.

2. Project Highlights

(i) Objectives

1. Provides hands-on experience and help adolescents to develop new vision on the profession of performing arts via the innovative platform of the artistic workshop.
2. Gathers the grass-root adolescents who are interested in joining the entertainment industry, provides them with opportunities to learn from the experienced professionals and to gain invaluable experiences, thus raising their self-confidence.
3. Adolescents can participate in organizing commercial activities and promote local culture via the “Teens Moving Forward” program.
4. Performing arts and marketing professionals will form the “Teens League” to open the gateway for cooperation between the social and the business organizations. Adolescents can develop through working experiences, as well as gaining understanding from the society.

(ii) Strategies

Community organizations will partner with the commercial organizations to give the young people an opportunity to develop their talent via the “Teens Moving Forward” program, which includes dancing team, backstage

team, and make-up team. Through the encouragement of the professionals, social workers, and business organizations in the “Teens League”, participants of “Teens Moving Forward” can make individual and fundamental changes that will prepare them to join the work force and to promote performing arts, serving the society with their talents and skills. Experienced participants will become assistant trainers and share their experiences with the new participants, thus improving their knowledge and working skills through the teacher-student relationship.

(iii) Expected Outcomes and Performance Indicators

Expected Outcomes

1. Raise the self-confidence and self-awareness of young people from difference classes with difference education levels.
2. To establish a teacher-student relationship. Through the training of assistant trainers, invaluable experience can be passed on to the new generations.
3. Encourage communications and uniting people from difference classes and education levels.
4. Participants can take part in the commercial promotion process to gain new and invaluable experiences.

Performance Indicators

1. Self-evaluations of the participants
2. At least 70% of the participants report improvements in their talents and abilities in cultural arts and community services, through learning activities and participation in different roles such as leading, organizing and planning.
3. Community and commercial organizations satisfy with the performance of the participants, and continue to provide opportunities for them to participate in other activities and performances.

3. Unique Feature and Areas of Innovation

1. The innovative feature of this project is to combine community organizations with business ideas, in order to provide learning opportunities for the grass-root adolescents, as well as approval from the society, thus gaining job opportunities.
2. This project aims on developing teacher-student relationship by training a new generation of successors and to pass on the professional knowledge via the “Teen’s Moving Forward” program, thus promoting the development of

cultural arts.

3. This project will gather the professionals with experience in performing arts and marketing to form “Teens League”, and assist adolescent participants to form “Teens Moving Forward” for them to gain more experience in planning and development.
4. It is not easy for young people to be success in developing their own career in our society, mainly because of their lack of experience and funding, as well as the stigma that most people in the society felt toward young people with low education level. However, after completed training in our project, young people can join the work force via “Teens Moving Forward”, increasing the chance of being success in their new career. Furthermore, the workshop can gain trust from the market and the business partners.