

Project No.	:	0001-11
Project Name	:	Cross-cultural Family Buddy Network
Name of Organization	:	Christian Action
Implementation Period	:	October 2007- September 2009
Grant Approved	:	HK \$786,000
Target Group	:	Ethnic Minority, New Arrivals from China and Local Chinese families
Targeted Area	:	Yau Tsim Mong

Objectives:

- 1) Increase awareness and build up capacity of ethnic minorities (EM) children and women living in Yau Tsim Mong (YTM) district to better integration into the society
- 2) Develop self-confidence and economic viability for socially segregated women
- 3) Through cross-sector collaborations with schools, church, companies and shop networks, it aims at bridging social and cultural gaps of EM & local Chinese families and building up community supportive networks promoting racial and social harmony

Strategies:

1. Through collaborations with Jordan Government primary school, tertiary institution, church and NGO, EM and local Chinese children will be empowered in **“Homework Guidance and Buddy Reading Scheme”** to become buddies and learn from each other in language exchanges and joint volunteering
2. Train up children’s mothers to join **“Cross-cultural Women Ambassador Group”** as cultural food ambassador providing voluntary and small-income generation opportunities for empowerment and social integration, in partnership with Hong Kong Electric and shops in YTM district

Expected Outcomes:

Role Transformation and Racial Gap Bridging:

- EM & new arrival Chinese families will be transformed from service recipients to providers as volunteers or small income earners
- By bridging the racial and cultural gaps, EM and local Chinese families will become buddies and are more willing to respect, cooperate and learn from each other even with language barrier & cultural differences, building a better sense of community belonging and contribution

Cross-sector Collaboration and Mutual Help Networking:

- Through core partnerships with schools, church, NGO and business networks, more social and economic opportunities will be created in community supportive networks across different groups

Sustainability:

- The core working mode in the “Buddy Reading Scheme” will be adopted and hopefully sustained by the school collaborator, assisted by our Centre upon project completion
- Core Women ambassador group will be developed to manage the small income-generating project on their own, supported by shop/ organization collaborators