

Project No. : 0021-10
Name of Organization : HKSKH Lady MacLehose Centre
Project Title : A tie that Bind---Our Community of C.A.R.E Colour- A project of Apprenticeship and Enabling Community Environment for South Asians & Local Chinese
Grant Approved : HK \$962,000

The Ultimate Goal:

To Create an Asset-Based Outlook for South Asian Ethnic Minorities, and a Caring Hong Kong of Racial Harmony with Self-Help & Mutual Help Among all Ethnic Groups

Project Highlights:

- 1 Cross-Sector & Multi-Cultural Networking to Break Reliance & Build Career Efficacy
 - 1.1 *Harnessing & Enhancing Business Networks*
 - 1.2 *Fermenting Motivation and Building Characters*
 - 1.3 *South Asians as Assets -- Cross-Sector Partnership to Create Real Opportunities*
2. Magnifying Changes through Experience Transfer
3. A New CD – Alternative Community Development Efforts to Build Multi-Ethnic Trust
 - 3.1 *“Shop till You Drop” - Forging Cross-Ethnic Communal Networks*
 - 3.2 *Building Our Future – Fermenting Multi-Ethnic Acceptance in Children*
 - 3.3 *Cross-Sector & Multi-Ethnic Partnership in Creating a Community of Trust*

Brief Description of Programmes to be organized:

1. Colourful Enterprises: The “Career Apprenticeship & Reformatory Effort (C.A.R.E.) Initiative” for South Asians Youths:

This Scheme is to invite both local and South Asian enterprise to provide job placement, training opportunities and multi-cultural working environment to South Asian youth. Staff of Enterprises and role model of South Asian will also instruct their works during the period of placement. Through promoting the advantage of South Asian likes energetic, self-confidence with high level of English ability and international worldview, we aim to promote colourful enterprises in the community.
2. Colourful Shop: “Colourful Hong Kong” Multi-Ethnic Business Endorsement Initiative

People on-the-job from different ancestries are invited to form a service team, which provide translation and promotion service to both local and South Asian shops mutually. This scheme will increase attraction of business and promote colourful shops in the community.
3. Colourful Families: Chinese Language Daily-life Immersion and Computer Training for South Asian Families

Trained Multi-lingual tutors provide daily-life immersion and language training to both local and South Asian families. We thus promote self-help and mutual help among families and community integration.
4. Colourful School “My Favorite Pen Pal” Multi-Cultural Language Learning Project

Trained multi-ethnic youth will plan a series of cultural exchange programs to ethnic minorities’ school. We thus promote a school with multi-culture, mutual help and sharing between both Local and South Asian student. .
5. Colourful Service Team

We aim to form a small cooperative through developing the potentials of youth from different ancestries, collaborate with community organization and enterprises, and therefore demonstrate the independent and cooperation of youth in different ancestries.

Main Collaboration in the community

Advisory Committee for “the Multi-ethnic Service of Forging a better Tomorrow” Project, Multi-ethnic enterprises, schools, shops, mosques, churches, etc

Duration of project: 36 months(June 2007-May 2010)

Target: South Asian, Local and Mainland China Residents

Targeted Location(s): Kwai Chung, Tsuen Wan and Tsing Yi