

Project Name and No.: **Multi-Cultural Enrichment and Support Network** (0007-10)
Organization: **YMCA of Hong Kong (Cheung Sha Wan Centre)**
Grant Approved: HK\$890,000
Duration: May 2007 to April 2009 (Two years)
Target Groups: Ethnic minorities (EM), mixed with wider community in Shamshuipo
Working Area: Shamshuipo district

A. Objectives:

This social capital building project aims at empowering low-income EM to better integrate into the community and developing a racially harmonious and supportive community in a sustainable way by:

- 1) Facilitating mutual understanding, learning and appreciation between EM and local community in a cross-cultural supportive network
- 2) Transforming EM children and women roles into volunteers, instructors or income earners for confidence building and caring community development
- 3) Developing community networks, business viability and ownership in income-generating projects co-run by low-income members
- 4) Drawing community support from partnerships with shops and companies for job internship and placement

B. Strategies

- 1) Training and development of Women Catering Group regardless of races for capacity building, income making and social integration to the community
- 2) Running of YMCA Community Shop to promote multi-cultural services and create social network platform in Shamshuipo district
- 3) Enhancement of Tutorial and Mutual Learning Group for after-school support and mutual learning among EM and local Chinese children
- 4) Promotion of Job Internship Program for EM youths through shop and corporate partnership

C. Expected Outcomes

- 1) **Values and Roles Change**
Better self-confidence and sense of community belonging will be built among low-income groups. Roles are also transformed from service users to providers.
- 2) **Mutuality in Relationships**
Mutual learning and harmonious relationships will be made among EM and Chinese children. Mutual perceptions and cross-cultural support networks will be enhanced between EM and local Chinese community
- 3) **Impacts made by Cross-sector Partnership**
More community support will be solicited from business and government sectors for racial and social harmony building
- 4) **Sustainability**
Upon project completion, women catering group will be sustained and managed basically on their own, and YMCA multi-cultural community shop will be co-run by low-income groups with minimal professional support

D. Unique Feature

YMCA-owned shop will be specially reserved for the support and enhancement of CIIF project